



BY MARTEN & Cº

INTERNATIONAL

## **Henderson High Income**

Investment companies | Annual overview | 6 September 2023

#### There's value in value

Thanks to its combination of both high-yielding stocks and debt, Henderson High Income (HHI) gives its manager, David Smith, more capacity to adapt to the higher inflationary environment that has dictated the fortunes of the UK stock market. David believes that despite the recent macroeconomic uncertainty, the current market outlook could be supportive for HHI's value-biased portfolio. Historical data appears to suggest that a combination of high inflation and a resilient UK economy may be a boon for the UK market and value stocks.

David has taken a cautious approach to asset allocation, increasing HHI's allocation to fixed income. He is confident that HHI's underlying revenues will support its income growth. HHI, with a yield of more than 6% and the potential for near-term NAV uplifts, contrasts with many of the higher-yielding assets that the higher-interest-rate regime has produced.

## High income from a diverse UK equity income portfolio

HHI invests in a prudently diversified selection of both well-known and smaller companies to provide investors with a high income stream while also maintaining the prospect of capital growth. Gearing is used to enhance income returns, and also to achieve capital growth over time. A portion of gearing is usually invested in fixed-interest securities, which helps dampen the overall volatility of the trust.

Year ended	Share price TR (%)	NAV total return (%)	Bench mark <sup>1</sup> TR (%)	HSBC FTSE All Share Index (%)	ICE BofAML SN-G <sup>2</sup> (%)
31/08/2019	2.5	2.0	1.9	0.1	9.2
31/08/2020	(16.6)	(13.2)	(9.1)	(12.6)	3.4
31/08/2021	40.9	29.8	20.5	26.2	2.8
31/08/2022	1.1	0.4	(0.4)	3.7	(15.8)
31/08/2023	0.4	2.9	1.9	3.1	(3.4)

Source: Morningstar, Marten & Co. Note 1) see note on page 3. Note 2) The ICE Bank of America Merrill Lynch Sterling Non-Gilts Index

Sector	UK equity and bond income
Ticker	HHI LN
Base currency	GBP
Price	160.8p
NAV	163.3p
Premium/(discount)	(1.8%)
Yield	6.4%

#### Share price and discount

#### Time period 31/08/2018 to 31/08/2023



Source: Morningstar, Marten & Co

#### Performance over five years

#### Time period 31/08/2018 to 31/08/2023



Source: Morningstar, Marten & Co



## BY MARTEN & Cº



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Domicile	England and Wales
Inception date	November 1989
Manager	David Smith
Market cap	208.7m
Shares outstanding (exc. treasury shares)	129.8m
Daily vol. (1-yr. avg.)	166.2k
Net gearing	24%
Click for our most rece HHI note	nt S
Click for an updated Hi factsheet	11
Click here for HHI's per group analysis	er 😘



Click to provide feedback to the company



Click if you are interested in meeting HHI's manager



Click for news, research and events





## **Fund profile**

Henderson High Income Trust (HHI) invests in a diversified selection of both well-known and smaller companies, with the aim of providing investors with a high income stream while also maintaining the prospect of capital growth.

The majority of HHI's assets are invested in the ordinary shares of listed companies, with the balance in listed fixed interest stocks (no unquoted investments). Investee companies should have strong balance sheets that are capable of paying dividends. There is a focus on well-managed companies whose qualities may have been temporarily overlooked by investors and which offer the potential for capital appreciation over the medium term. A maximum of 30% of gross assets may be invested outside of the UK.

Gearing is used to enhance income returns, and to help achieve capital growth over time. A portion of gearing is usually invested in fixed-interest securities.

Janus Henderson Fund Management Limited is the company's AIFM and it delegates investment management services to Henderson Global Investors (both are subsidiaries of Janus Henderson Group Plc). The lead fund manager assigned to the trust is David Smith. He was made co-manager of the trust in 2014 and has been sole manager since 2015.

#### **Blended benchmark**

HHI benchmarks itself, for performance measurement purposes, against a blend of 80% of the FTSE All-Share Index return and 20% of the ICE Bank of America Merrill Lynch Sterling Non-Gilts Index. For the purpose of this note, we have used the performance of the HSBC FTSE All Share Index Fund as a proxy for the FTSE All-Share Index. The HSBC fund closely tracks the performance of the FTSE All-Share index, although the two can differ over certain time periods.

#### Market outlook

Readers might be forgiven for thinking that this note's authors are a kind of broken record, discussing the same factors again and again. However, inflation and the Bank of England's interest rate decisions are influential when it comes to determining the outlook of the UK equity market, especially domestic stocks.

UK inflation has remained unexpectedly sticky. July's recent CPI figure came in at 6.8%, lower than the 7.9% printed in July, and in line with expectations Nevertheless, UK inflation remains high relative to the US, and to EU averages. Whilst energy prices have normalised from their 2022 highs, food price inflation and leisure costs remain elevated. The unexpected stickiness of inflation has been reflected in the interest rate policy of the Bank of England (BoE). Having recently set interest rates at 5.25%, analysts are now predicting at least a further 25bps increase in UK rates, reaching 5.5% by the year end, although that is better than forecasts before the June CPI figure was announced. The current swap markets, a

A portion of gearing is invested in fixed interest securities

You can read our last update

note on HHI here



form of financial derivative, are pricing a peak interest rate of 5.74% in 12 months' time.

The UK's battles with inflation may be more difficult than those faced by America's Federal Reserve (Fed), which is seeing signs of falling inflation and may be past the worst of its rate-hiking-cycle, with a recent CPI of a mere 4% year-on-year. This means that UK investors could face the prospect of comparatively higher interest rates than other developed market investors, which may weigh on sentiment given the increased discount rates it implies.

10

8

6

4

2

Jun/18 Dec/18 Jun/19 Dec/19 Jun/20 Dec/20 Jun/21 Dec/21 Jun/22 Dec/22 Jun/23

— UK CPI — US CPI

Figure 1: Annual inflation rates (CPI) for UK and US

Source: Bloomberg

The UK economy has marginally outperformed its European peers and has narrowly avoided a technical recession, having yet to post two quarters of sequential negative growth since 2020. The Eurozone has been faring slightly worse over the past year, but also escaped a brief technical recession after revising up its last quarter of negative growth. It posted a slim 0.3% quarterly growth rate over the second quarter.

The UK economy's resilience may be the result of strong consumer demand. This, in turn, may be attributed to a tight labour market, which is allowing UK workers to demand higher wages, and which may prolong the inflation issue. The notion of a strong consumer is particularly important for HHI, as many of its holdings are geared towards capitalising on a strong consumer, with the likes of Tesco and Premier Inn (which is owned via the hospitality major Whitbread) being heavily correlated with domestic UK consumption.

## Manager's view

Manager David Smith has a quiet confidence in his strategy, given its preference for high dividend payers and value stocks. He believes that the current macroeconomic outlook may offer support for the trust, whereby a higher inflationary and interest rate environment has historically been supportive of UK equities and particularly valuation based investment styles.

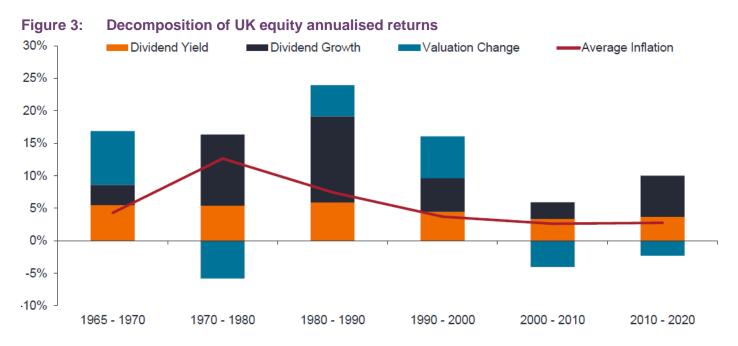


#### Value friendly

David notes that UK equities tend to do relatively well in higher interest rate and inflationary environments, and that is backed up by the data in Figure 2.

Performance of UK versus world over various Figure 2: periods **Period** Annualised return of UK vs World ex UK **Average Interest Rates** 1970-79 2.7% 9.5% 11.7% 1980-89 (0.1%)1990-99 5.2% 7.9% 2000-09 1.1% 4.3% 2010-21 (8.3%) 0.5% 2022-23 3.3% 2.2% Source: Janus Henderson

When interest rates are high, investors may have a preference for near-term cash flows – such as dividends and share buybacks – over the promise of profits in the more distant future. In addition, as earnings growth and higher valuation multiples become harder to achieve in high inflation environments, dividend income has historically been a more important component of returns, as Figure 3 illustrates.



Source: Refinitiv DataStream, Janus Henderson Investors Analysis, as at 28 February 2023.

David believes that UK growth investors now have to come to terms with a new reality of structurally higher discount rates. This may mean that companies experience a higher cost of capital sustained over the long term, which may prevent



growth companies from commanding the same valuations that they did prior to the 2022 rate hiking cycle. In such an environment, a decline in the relative attractiveness of growth investing may in itself be a tailwind for UK value.

#### **Rock solid fundamentals**

The case for HHI may hinge on more than the debate between growth and value investing. Currently, the UK equity market offers investors the attractive combination of strong fundamentals and cheap valuations.

Global investors appear to have had an aversion to UK equities since before Brexit, as could be inferred from its relative performance. The UK's likely perception as a value-biased market – due to its large weighting to energy, resources, and banks – may have played a part in that, as more recently the political turmoil that resulted from the UK's heightened turnover in Prime Ministers may have done.

However, UK earnings have recovered from the effects of COVID-19, and faster than international peers (see Figure 4). Within this, weak sterling may have been beneficial for exporters, but has added to input costs and flattered the earnings figures for international peers.

250
200
150
100
50
Jun/18 Dec/18 Jun/19 Dec/19 Jun/20 Dec/20 Jun/21 Dec/21 Jun/22 Dec/22 Jun/23
— MSCI UK — MSCI World ex UK

Figure 4: Earnings per share of UK versus World

Source: Bloomberg

## Clearing the hurdle

Higher rates could be seen as rewarding investors for sitting on cash, with one-year fixed deposits offering UK investors yields around 6%, and cash deposits yielding over 4%. Therefore, actively managed income strategies are facing an increasing hurdle when it comes to offering investors a truly 'attractive' level of income to justify the additional risk associated with their investment. HHI passes that bar, with a current yield of 6.4%, and also comes with a 10-year track record of dividend growth, which could mean that the income gap between an investment in HHI and a deposit widens over time.



In theory, David could increase HHI's yield further by tapping into the largest, cheapest dividend payers. However, he feels that in reality, such a course of action would most likely be disappointing for its shareholders. Historical data seems to suggest that the higher the forecasted yield, the more likely the company is to have lower total returns – either not paying promised dividends (Figure 5) and/or losing money in total return terms (Figure 6).

David believes that the HHI's current blend of dividend payers is at the sweet spot. This band of 2% to 6% yielding stocks is also where the historically best-performing companies sit, so his approach may also be optimal for ensuring that HHI provides its shareholders with dividend and NAV growth, giving HHI the opportunity to provide inflation protection to its investors over the long term – something that fixed-income or cash deposits may not provide.

Figure 5: Forecast versus realised yield by dividend yield level

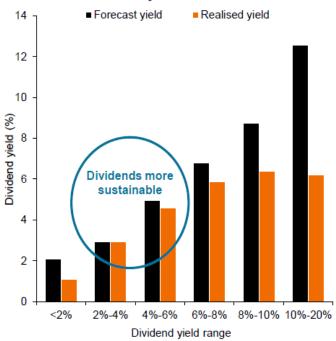
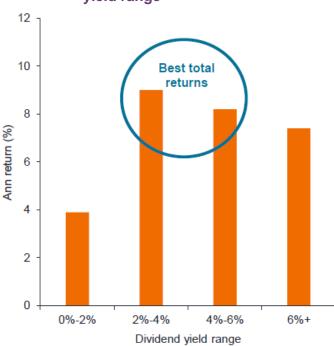


Figure 6: Historical UK returns by dividend yield range



Source: Société Générale Cross Asset Research as at 31 December 2022. Note UK index total returns for the period 31 December 2000 to 31 December 2022

Source: Société Générale Cross Asset Research as at 31 December 2022. Note UK index total returns for the period 31 December 2000 to 31 December 2022

## **Investment process**

David is responsible for stock selection in the equity portfolio, asset allocating between bonds and equities and setting the day-to-day level of gearing. The split between bonds and equities in the portfolio varies, but is typically 20:80. The bond portfolio will usually be funded in whole or in part by gearing, which is limited to a maximum of 40% of gross assets. The margin achieved on the bond portfolio (HHI's cost of long term fixed rate borrowing is about 3.7% and the yield on the bond portfolio is about 5.8%) supplements the income account and allows HHI to hold



The margin achieved on the bond portfolio allows HHI to hold lower yielding, and higher dividend growth equities lower-yielding and higher-dividend growth equities, without compromising the trust's dividend-paying ability.

The bond portfolio is managed by John Pattullo, Jenna Barnard, and Nicolas Ware, part of a five-strong strategic fixed-income team headed by John Pattullo and Jenna Barnard. They are supported by Janus Henderson's wider fixed-income team. The team's approach to managing bond portfolios and their views on the fixed interest market have been explored in depth in our notes on Henderson Diversified Income Trust, one of the other funds that they manage.

Within the global equity income team, which David is a part of, each manager has a good deal of autonomy and is accountable for the performance of their funds. The managers on the team are generalists and get to know investee companies directly rather than relying on analysts' views. That said, there is considerable collaboration across the team and wider investment floor and significant proprietary research available to David – regular meetings and a centralised system enable the sharing of research across the whole group, including the global analysts based in the US.

#### Fundamentals, financials and valuation

For inclusion within HHI's portfolio, each stock has to pass muster on each of three criteria – fundamentals, financials and valuation. If a stock fails on one criterion, it will be excluded from the portfolio.

- Fundamentals: the process places strong emphasis on companies that display
  market leadership, good visibility of earnings, strong franchises, proven
  management, and robust defensible business models with high barriers to entry
  that cannot be disintermediated.
- Financials: companies with the fundamental characteristics outlined above should also demonstrate sustainable returns. David is also looking for cashgenerative companies with robust balance sheets, which have invested in their businesses, have a sustainable dividend policy – the payment of dividends should not compromise investment in the business – and where management is aligned with shareholders.
- Valuation: companies should be paying dividends and offer the prospect of dividend growth. They should be valued at a discount to David's estimation of their fair value (offering upside in absolute terms) and attractively valued relative to their peers. The valuation should also be underpinned in some way (for example, by realisable assets) so that the downside is limited. David aims to own companies for the long term. He looks two to three years out when valuing businesses.

David believes that there is a sweet spot for equity income investors of companies offering yields between about 2% and 6%. Within this range, companies tend to offer a good combination of yield and dividend growth. Above this level, it is more common to see dividend cuts/omissions and stocks that fall into value traps. Those very high-yielding companies that HHI does hold have strong cash-generative business models.

To achieve a balanced portfolio, David focuses on three types of stock: stable growth companies that can provide good dividend growth through a cycle; high yielders that provide a good base level of stable, predictable income; and quality

Sweet spot between yields of 2% and 6%

Stable growth, high yielders and quality cyclicals



cyclicals that provide strong dividend growth during economic upswings but, given their quality nature, can still pay and perhaps grow their dividend in more challenging times. Utilising gearing and owning bonds to boost income means HHI can own lower-yielding companies that offer more dividend growth; typically-stable growth companies; and quality cyclicals.

#### Responsible investment

Environmental, social and corporate governance (ESG) factors are taken into consideration when evaluating a company's business model and prospects and in the ongoing monitoring of the portfolio. Janus Henderson uses a variety of sources to help identify and monitor material ESG risks including fund manager research and input from the specialist Janus Henderson ESG Research Team and independent Janus Henderson Governance and Responsible Investment Team as well as third-party data providers, such as Sustainalytics, RepRisk, Climetrics and ISS.

Whilst HHI is not an ESG-focused trust, ESG factors are an important consideration when it comes to determining whether a company's business model is sustainable. The manager believes that those companies with good processes for managing ESG risk factors generally outperform.

The following four steps are integrated into HHI's investment process:

- Identifying risks determining the underlying ESG risks of a company.
- Analysing the controls and actions gaining insight into the controls and actions a company performs to mitigate those risks.
- Assessing sustainability targets this helps determine a company's ability and willingness to adapt to ESG risks and a framework to hold management accountable.
- Engaging with management having regular and ad hoc meetings with senior management teams on a variety of topics.

No company will be specifically excluded from investment on ESG grounds. However, the manager will actively engage with companies and their management teams and, if the manager believes that material ESG policies and processes are not sufficient or improving, or that change is not being embraced, the position in the company will be sold or no investment will be made.

# HHI does not exclude any companies solely on ESG grounds

#### **Asset allocation**

In a reversal of his 2022 activity, David has been increasing his bond exposure while reducing his equity allocation. His intention has been to lower the overall market sensitivity of HHI as we go into a potential economic downturn and take advantage of higher yield offered by bonds. He is also comfortable with the underlying revenue he expects HHI to generate over the current financial year, confident that the trust should be able to cover its growing dividend.

One trend in HHI's allocation that may not be made apparent by its current allocation is David's trading activity around cyclical stocks. Whilst he had previously increased HHI's exposure to UK cyclicals during the mini-budget of previous UK Prime Minister



Liz Truss, capitalising on their sell-off, he has since reduced his exposure during their subsequent rally.

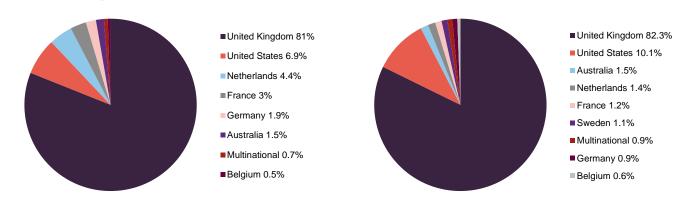
David retains a c.20% exposure to overseas companies. This does not necessarily reflect his confidence in the performance of overseas equity markets relative to the UK, but rather represents what he believes is an exercise in good portfolio construction whereby overseas equities offer additional diversification benefits.

Other sales since our last note include Vodafone and Nordea, while new purchases include HSBC and Conduit Re. We talk about these portfolio changes in more detail on page 11.

#### Portfolio breakdown

Since our last note, which looked at data for HHI as at 31 October 2022, there has been little change within the geographic distribution of the portfolio. HHI no longer has exposure to Sweden, and there has been a noticeable reduction to its American and UK holdings. The single largest increase has been to HHI's exposure to the Netherlands.

Figure 7: HHI geographic distribution as at 31 Figure 8: HHI geographic distribution as at 31 October 2022



Source: Janus Henderson Investors

Meanwhile, change within HHI's sector distribution has also been minimal. Financials remain the biggest weighting, followed by consumer staples and consumer discretionary. Exposure to consumer staples and basic materials has reduced slightly, while the allocation towards utilities has increased, but only marginally.

Source: Janus Henderson Investors



Figure 9: HHI sector distribution as at 31 July 2023

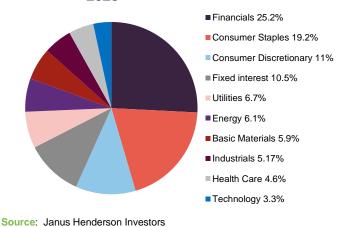
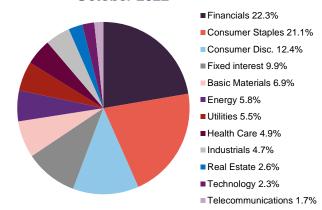


Figure 10: HHI sector distribution as at 31 October 2022



Source: Janus Henderson Investors

**Top 10 holdings** 

Figure 11: 10 largest holdings as at 31 July 2023

Stock	Sector	Portfolio weight 30 June 23 (%)	Portfolio weight 31 October 22 (%)	Percentage point change
British American Tobacco	Consumer goods	3.9	4.9	(1.0)
Unilever	Consumer goods	3.6	3.8	(0.2)
RELX	Consumer services	3.1	2.9	0.2
HSBC	Financials	2.5	-	2.5
3i Group	Financials	2.5	-	2.5
Diageo	Consumer goods	2.5	3.1	(0.6)
BP	Energy	2.3	2.4	(0.1)
NatWest Group	Financials	2.3	2.6	(0.3)
Rio Tinto	Energy	2.3	2.1	0.2
Tesco	Consumer staples	2.2	-	2.2
Total of top 10		27.2	29.4	(2.2)

Source: Janus Henderson Investors, Marten & Co.

Turnover within the portfolio is low, reflecting the manager's long-term approach. There are three new entrants to HHI's top 10 holdings when compared to our last note: 3i Group, Tesco, and HSBC. These replaced AstraZeneca, Anglo American, Imperial Brands.

3i Group and Tesco have been longstanding components of HHI's portfolio and have been amongst the top-10 holdings of HHI in some of our past notes. Their remergence in HHI's list of largest positions is as much a reflection of their relative share price performance as David's trading activity. HSBC, on the other hand, was the largest key purchase since our last note, and a new holding for HHI. Although



there have been a number of disposals since our last note, none of them were amongst HHI's previous top 10. There are currently 102 holdings in total.

#### Portfolio changes

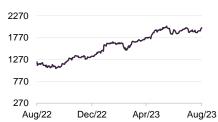
The general narrative behind the changes to HHI's portfolio has been the sale of more cyclically exposed companies which have rallied over recent months and recycling these proceeds into more defensive companies. David's rationale has been to capitalise on the rallies to de-risk HHI's portfolio.

#### 3i Group

3i Group (3i.com) is one of Europe's largest private equity firms, and a mainstay of the FTSE 100. Whilst many listed private equity firms have struggled over the past 12 months, due to investors aggressively discounting their shares on the back of valuation uncertainty, 3i has not seen a large comparative derating, it currently trades on a c.7% discount, compared to the rough 40-50% discounts that other private equity trusts trade on. 3i's share price trajectory may be explained by the strong results it posted in its recent earnings announcement.

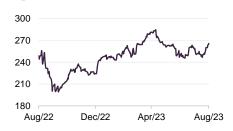
One possible bright spot in its portfolio was the discount wholesale retailer Action (similar to Costco in the UK), which was well-positioned to take advantage of the cost-of-living squeeze in Europe. Action is also the largest company within 3i's portfolio, representing about 60% of its NAV. 3i's performance has meant that its shares have hit all-time-highs, surpassing their pre-pandemic level.

Figure 12: 3i Group



Source: Bloomberg

Figure 13: Tesco



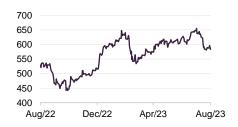
Source: Bloomberg

**Tesco** 

Tesco (tesco.com) is the largest supermarket chain in the UK, and one of only two listed supermarket chains in the UK. At the time of our last note, Tesco's share price was at a five-year low and has since seen a roughly 20% upwards re-rating. The rally in Tesco's shares came as a result of its earnings, having reported a strong FY Q3 performance, thanks to robust Christmas sales.

Although it has not announced any upwards revisions in its earnings expectations, Tesco's operations continue to be in line with the expectations of its management team. Being on-trend for Tesco may be important than it may initially seem, as 2022 saw investors question the wider UK economic outlook, thanks to spiralling food costs as well as fears of a weakened consumer. Tesco may also be an example of a company which offers 'value' to the UK consumer, given its aggressive discounting and price matching practices.

#### Figure 14: HSBC



Source: Bloomberg

#### **HSBC**

HSBC (HSBC.com) is the only new purchase amongst HHI's top 10. HSBC could be seen as benefiting from several tailwinds recently, the first being that it has been a net beneficiary of higher interest rates, as it is able to generate a wider margin on its lending activities.

The second is that HSBC has a large exposure to Hong Kong, with it being the largest contributor to HSBC's revenues. This means that HSBC may be well-positioned to take advantage of the post-lockdown increase in economic activity within Hong Kong and mainland China. HSBC's Q1 2023 results were ahead of



expectations, having upgraded its non-interest income guidance for the first half of the year, as well as increasing the pace of its share buybacks.

#### Other purchases

Whilst HSBC is the largest purchase since our last note, there have been several additional, smaller purchases made over the same period. Whilst not listed on a gradual level, David has been adding to the European utility companies within HHI, such as Eon, as part of his shift into more defensive companies.

#### Moneysupermarket.com

David has increased his exposure to price comparison site Moneysupermarket.com (moneysupermarket.com), which offers a suite of comparison tools. He notes that it is a market leader in a highly profitable industry and a cash-generative business, which may be conducive to a strong and growing dividend profile.

Beyond its perceived high quality characteristics, one of the major factors in drawing David to the company has been an increase in insurance cost inflation, which could drive consumers towards comparison tools as they look to find cheaper alternatives. This is something that may be seen in the company's 2022 results, which included a 22% rise in its full-year revenue.

#### **Conduit Re**

Conduit Re (conduitreinsurance.com) is a Bermuda-based, UK-listed reinsurer, which has seen a substantial share price re-rating over the last year. David says that Conduit Re is well-positioned within a structurally tight market. There is a shortage of capacity within the wider market, which has led to a c.50% increase in year-on-year gross premium income for the company (based on its Q1 2023 trading update).

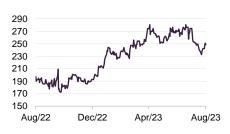
David also bought into Conduit Re during a period of weakness, as in September 2022 it was trading at all-time lows, following a sell-off that may be due to a perceived exposure to the Ukrainian conflict, and the consequences of the associated insurance claims. Conduit Re is also an example of a 'dividend yielder' under David's classifications, with a current yield of 6.5% placing it on the higher end of HHI's portfolio.

#### **Spectris**

Spectris (spectris.com) is a manufacturer of high-end precision instruments and testing equipment. Spectris is active in several categories of sensors, software, data acquisition and virtual testing. This is a market worth over £5bn, of which Spectris alone accounts for c.10%. However, this is by no means the limit of Spectris's product suite, and thanks to the fragmented nature of this highly-specialist market, it may continue to have opportunities to further expand its role as a market leader.

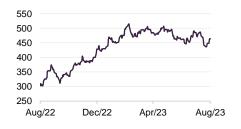
Its status as a growing leader in a very complex and specialist industry means that Spectris may also be able to demonstrate strong 'quality' characteristics, with strong margins (which management are aiming to grow to 20% in the medium term) and high single-digit organic growth.

Figure 15: Moneysuper market.com



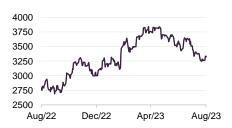
Source: Bloomberg

Figure 16: Conduit Re



Source: Bloomberg

Figure 17: Spectris



Source: Bloomberg



Spectris could also be seen as an example of a 'quality cyclical' company, thanks to what may be a dominant market position and reliable, yet strong growth. The quid pro quo for this is a relatively low dividend yield, which at 2.1% is at the lower end of those in HHI's portfolio.

#### **Disposals**

There have been multiple sales made by David since our last note, both to fund the aforementioned purchases and to de-risk the portfolio. Given that, HHI's overall equity exposure has fallen since our last note.

David has sold out of several cyclical companies, including Persimmon and Deutsche Post. Persimmon is a UK housebuilder, whose outlook is in David's view deteriorating increasingly, with the stock performing poorly due to the possibility of higher interest rates and economic slowdowns weighing on UK housing demand. This pain is being reflected in a poor dividend outlook for the company.

Deutsche Post operates the German postal service and a global parcel and freight transportation and delivery network. David sold out to crystalise his gains in the stock, fearing that the end of the COVID pandemic surge in parcel deliveries from online orders, plus Europe's current economic slowdown, which he believes would mean profits falling back towards pre-pandemic levels; this was not reflected in the valuation.

David's single largest sale was of Vodafone, the UK telecom giant. While it could be seen as not an explicitly cyclical business, it has been a perennial underperformer since 2022. Whilst it does have an attractive dividend yield (over 10% at time of writing), David questions its sustainability given the large capital investment requirements needed by the company to remain competitive in a typically low returns industry. In his mind these issues include stagnating revenues and earnings, and a highly competitive market backdrop, with it having to compete with equal if not larger competitors in all the major markets it trades in. Even its merger with Three, a major competitor, has done little to stem its share price decline.

Other large disposals include Nordea, the Finnish bank, whose share price stagnated after the March selloff in the banking sector, following SBV's collapse. David says that with fear of a recession in the Nordics, as well as credit downgrades and falling property prices, the outlook for regional Nordic banks is deteriorating. David also sold out of his holding in global fast-food giant McDonald's, selling out of the company after a period of robust share price performance.

Devro, the edible food casings manufacturer, was also a noteworthy exit. However, its removal from HHI's portfolio was due to its takeover by German firm Saria. Saria purchased Devro for £692m, having gone through multiple rounds of bidding, and seeing off rival purchasers.

Devro sold to Saria bid



#### **Performance**

Figure 18: HHI NAV total return relative to benchmark over five years ended 31 August 2023



Source: Morningstar, Marten & Co

HHI saw its strongest period of relative performance during the latter months of 2020 and throughout the first half 2021, possibly due to a rally in cyclical stocks brought about by the end of the COVID-19 lockdowns in the developed world and the rollout of vaccines. HHI's cyclical exposure performed well in this environment.

While these tailwinds eventually subsided, HHI continued to extend its lead on its benchmark. David thinks that this was thanks in part to his freedom to adjust his bond and equity weightings. HHI's exposure to overseas companies has also helped, as it has given HHI a positive currency uplift, given the weakness of sterling over the last five years.

Figure 19: Cumulative total return performance over periods ending 31 August 2023

	3 months (%)	6 months (%)	1 year (%)	3 years (%)	5 years (%)
HHI Share price	(3.6)	(5.1)	0.4	42.9	22.2
HHI NAV	(1.5)	(3.9)	2.9	34.1	18.6
Benchmark	0.1	(2.6)	1.9	22.3	13.3
HSBC FTSE All Share	(0.2)	(3.0)	3.1	34.8	18.1
MSCIUK	(1.6)	(3.7)	3.4	42.5	21.1
ICE BAML	1.8	(0.3)	(3.4)	(16.4)	(5.6)

Source: Morningstar, Marten & Co

HHI's NAV has been able to outperform its benchmark over one, three, and five years, and three and five years in share price terms.



Bonds issued by financials

performed particularly well

#### Fixed-income portfolio

The fixed-income portfolio performed well over 2022, relative to its benchmark. While HHI's bond portfolio lost 7.7% over 2022, it still significantly outperformed the 17.8% fall of the ICE BofAML Sterling Non-Gilts Index. It would have been hard to generate a positive return from bonds over 2022, as rising global interest rates served to reduce the price of fixed income assets across all asset classes.

The outperformance of HHI's bond portfolio can be attributed to a variety of different factors. David was able to add value through issuer selection, duration management, and currency exposure. This part of the portfolio tends to be biased to the US, which was a driver of outperformance, thanks to the superior performance of its investment-grade bonds relative to UK, as well as the returns generated from an appreciating US dollar. HHI also held exposure to shorter duration assets going into the rate rise, which reduced the overall price-sensitivity of the bond portfolio, added to performance.

HHIs bond allocation has begun to creep up over 2023, with David capitalising on the recent falls in bond prices to purchase higher-yielding assets. His trading activity can be viewed as being in line with his intention of taking risk off the table, with the higher allocation to bonds dampening HHI's risk exposure.

## Peer group

Up-to-date information on HHI is available here

HHI sits within the AIC's UK equity & bond income sector. However, given its investment objective, and the nature of its holdings, we believe it may be fairer to compare HHI to the UK equity income sector, which has similar equity exposures and yield profiles.

Over one, three and five years, HHI is in the top half of the table in NAV total return terms, even ranking in the top third for both three and five years. It also has one of the narrowest discounts and highest yields in the peer group, which may reflect its differentiated combination of assets. Whilst its 0.84% OCF may be competitive by other sectors standards, it ranks in the bottom half of its peers, a reflection of how competitive the UK equity income sector is. Its market cap also sits dead centre of the peer group.



Figure 20: UK equity income subsector comparison table, as at 04 September 2023

	Market cap	Premium/ discount	Yield	Ongoing charge	NAV total re	turn perform	ance over perion 31 A	ods ending ugust 2023
	(GBPm)	(%)	(%)	(%)	6 months (%)	1 year (%)	3 years (%)	5 years (%)
Henderson High Income	208	(2.1)	6.4	0.84	(0.6)	3.5	39.1	18.6
abrdn Equity Income	147	1.2	7.4	0.86	(11.8)	(10.3)	23.5	(15.1)
BlackRock Income and Growth	38	(9.7)	4.0	1.18	(3.4)	4.4	31.6	15.4
Chelverton UK Dividend Trust	34	3.9	8.0	2.44	(14.0)	(3.9)	42.8	(7.5)
CT Capital & Income	297	(4.4)	4.1	0.59	(5.5)	(8.2)	28.3	9.7
CT UK High Income	67	(5.5)	6.8	1.02	(5.5)	(7.5)	13.9	2.9
Diverse Income Trust	258	(7.5)	5.0	1.05	(8.5)	(10.1)	5.0	3.7
Dunedin Income Growth	397	(10.9)	4.9	0.64	0.5	8.3	24.5	30.8
Edinburgh Investment	1,052	(9.6)	4.0	0.53	(0.4)	15.9	53.4	16.5
Finsbury Growth & Income	1,784	(4.4)	2.1	0.60	(0.1)	5.6	16.5	20.1
Invesco Select - UK Equity	110	(10.9)	4.4	0.74	(4.2)	1.0	35.0	18.0
JPMorgan Claverhouse	387	(5.0)	5.3	0.70	(4.2)	3.3	33.4	11.6
Law Debenture	1050	1.9	3.8	0.49	(3.1)	9.8	62.7	41.9
Lowland	300	(13.9)	5.5	0.60	(7.2)	4.4	44.3	(0.1)
Murray Income	901	(8.7)	4.6	0.48	(0.9)	3.9	26.3	28.7
Schroder Income Growth	185	(9.3)	4.9	0.74	(5.9)	2.0	36.1	15.9
Shires Income	71	(8.1)	6.2	1.17	(5.7)	(8.0)	25.8	18.0
Temple Bar	679	(6.4)	4.1	0.54	(5.2)	9.08	63.5	10.5
City of London	1,965	1.5	5.4	0.37	(5.0)	2.1	38.0	19.3
Merchants Trust	787	0.9	5.2	0.56	(7.6)	3.2	73.2	34.0
Troy Income & Growth	167	(1.5)	2.9	0.89	(0.0)	(0.6)	7.1	5.8
Peer group median	297	(5.5)	4.9	0.70	(5.0)	2.9	33.4	15.9
HHI rank	13/21	7/21	4/21	14/21	11/21	10/21	7/21	6/21

Source: Morningstar, Marten & Co

#### Dividend

HHI's revenue has recovered from its 2021 levels, reflecting the wider post COVID-19 recovery in dividends from equities and the increased yield from fixed-income investments. 2022's dividend was fully covered as a result, and was the tenth consecutive dividend increase for the trust. Over those 10 years HHI averaged a 2% annual compounding dividend growth rate, largely in-line with the UK's long-term CPI. HHI's most recent dividend, 10.15p per share, was also 2% higher than that of its prior year.



David runs frequent stress tests of HHI's revenue account under different scenarios, looking several years ahead. Despite the recovery in HHI's revenues, David models cautiousness when stress-testing the revenue account, given the possibly more uncertain economic backdrop. However, he remains confident that the underlying revenues of HHI under the different scenarios, coupled with HHI's revenue reserves, can continue to support dividend growth into the future.

12 10.59p 10.37p 8.58p 9.44p 10.13p 10.06p 9.96p 9.93p 9.24p 10 2.575p 2 525n 2.475p 2.425p 2.375p 8 2.325p 2.475p pence per share 2.275p 2.175p 2.575p 2.525p 2.475p 2.475p 2.475p 6 2.425p 2.375p 2.275p 2.275p 2.175p 2.575p 2.525p 2.425p 2.475p 2.475p 2.325p 2.375p 2 275n 2.125p 2.175p 2 2.525p 2.575p 2.475p 2.475p 2.275p 2.325p 2.375p 2.425p 2.125p 2.175p 0 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 June September December Total revenue

Figure 21: HHI dividend history, accounting years ended 31 December

Source: Janus Henderson Investors, Marten & Co

At the start of 2022, HHI held £8.4m of revenue reserves and added an extra £384,000 of surplus income to reserves through the year. The first, second and third interim dividends remained at 2.525p, before increasing to 2.575p for the fourth and final interim dividend of the year. The dividend has remained at 2.575p for the first, second and third interim dividends already announced for 2023.

At the end of 2022, HHI had a revenue reserve coverage ratio of 0.7 times, slightly higher than the prior year and equivalent to eight months of dividend cover.

#### Premium/discount

Over the past 12 months, HHI has traded between a discount of 6.5% and a premium of 2.3%. The median discount for the period is 0.3% while the average discount is 0.5%. As at 31 August 2023, HHI was trading at a 2.5% discount.

HHI has historically traded on a more volatile rating, as can be seen in Figure 23. HHI was caught up in the COVID-19 sell off, with it, and many of its closest UK equity income peers, seeing their discounts widen over 2020. What may set HHI apart from the UK equity income peer group is that its discount narrowed after the initial selloff, with most of the UK equity income sector still trading on an average discount of 5%.



Feb/21

Aug/21

3-month moving average

Figure 22: HHI discount over five years ending 31 August 2023

Feb/20

Source: Morningstar, Marten & Co

Feb/19

Aug/19

-15 Aug/18

The board considers the issuance and buy-back of the company's shares where prudent, subject always to the overall impact on the portfolio, the pricing of other comparable investment companies and overall market conditions. The board believes that flexibility is important in this regard and that it is not in shareholders' interests to set specific levels of premium and discount for its issuance and buy-back policies. At time of writing, no additional shares had been issued in the past 12 months. The last time HHI issued shares was on 21 June 2022.

Feb/22

Aug/22

Feb/23

Aug/23

#### Fees and costs

Aug/20

- Premium/(Discount)

From 1 January 2022, HHI removed its performance fee, which the board says brings the company in line with other UK income-focused trusts. It also amended the level at which the management fee falls from 0.5% to 0.45% from £250m to £325m of average of two year adjusted gross assets. The board believes that the fee, which is payable quarterly in arrears, remains competitive.

Janus Henderson and its subsidiaries provide accounting, company secretarial and general administrative services to HHI, and delegate some functions to BNP Paribas Securities Services.

The company's ongoing charges ratio for the year ended 31 December 2022 was 0.84%, in line with the previous year.

HHI scrapped its performance fee in January 2022



## Capital structure and life

HHI's next AGM will be held in London in May 2024.

At 31 August 2023, HHI had 129,796,278 ordinary shares in issue and no other classes of share capital.

The company's accounting year end is 31 December and AGMs are usually held in May, in London. HHI recently held its AGM on 16 May 2023, with the next one scheduled for 2024.

HHI does not have a fixed life, but shareholders are asked on a five-yearly basis whether they want to approve the continuation of the trust. The last continuation vote was held at the AGM in June 2020. Shareholders voted overwhelmingly (99.8% of those voting) to support continuation. The next such vote is scheduled for 2025.

#### Gearing

HHI is permitted to borrow up to 40% of gross assets, but in practice, gearing will usually be lower than this, and the majority of it tends to be used to finance fixed-interest investments rather than just gearing the equity portfolio. The trust should exhibit lower volatility of returns than a pure equity trust with similar levels of gearing.

Gearing is broken down into structural – which is allocated to HHI's bond portfolio – and tactical, which is allocated to equities. Structural gearing is utilised to enhance the trust's yield, by taking out long-term debt that is invested into higher-yielding fixed income assets, with the bond yield (at time of investment) being in excess of the cost of debt.

HHI has £45m floating rate loan facility with Scotiabank (with the option to increase it by up to £12m), combined with the long-term fixed rate senior unsecured note of £20m, which pays a sterling coupon of 3.67% per annum (split into two equal payments in January and July). The note will expire on 8 July 2034.

During the course of its most recent financial year the total level of borrowings decreased by £8m. Over the year, HHI added £7m to its fixed interest allocation, increasing the relative weighting of structural gearing versus tactical.

As a percentage of net assets, the overall level of gearing fell a little during the year from 22.4% to 21.4% at the end of 2022. At 31 July 2023, HHI's gearing was 24%.

#### **Board**

HHI's board consists of five directors, all of whom are independent of the manager, non-executive and who do not sit together on other boards. HHI implemented a board succession plan over a five-year time frame (between 2016 and 2021) and six new directors were recruited. The newest member of the board is Francesca Ecsery, who replaced Penny Lovell in December 2022. Penny's tenure with HHI was short; unfortunately she had to retire from the trust due to other business commitments.

The trust has now drawn down around £37.6m of its £45m floating rate loan facility



No director is expected to serve for more than nine years unless particular circumstances warrant it; for example, to facilitate effective succession planning, maintain continuity in post (particularly in regard to the chair) or promote diversity.

Figure 23: Board member - length of service and shareholdings

Director	Position	Appointed	Length of service (years)	Annual fee (GBP)	Shareholding
Jeremy Rigg	Chair	01/04/18	5.2	40,500	20,000
Jonathan Silver	Chair of the audit committee	02/01/19	4.5	32,400	30,000
Zoe King	Senior independent director	01/04/16	7.2	27,000	9,000
Richard Cranfield	Director	01/03/20	3.3	27,000	30,000
Francesca Ecsery	Director	31/12/22	0.5	27,000	0

Source: Janus Henderson Investors

#### **Jeremy Rigg**

Jeremy has been chair of HHI's board since taking over from Margaret Littlejohns in May 2021 after her retirement. He is currently an independent investment consultant. Jeremy has over 20 years' experience within the investment management industry, having held roles at Schroder Investment Management (UK) Limited and as a senior investment manager at Investec Asset Management limited. In 2004, he was a founding partner of Origin Asset Management, a boutique equity investment manager, which grew successfully and was acquired by Principal Global Investors in 2011. Jeremy graduated from St Andrews University in 1989.

#### **Jonathan Silver**

Jonathan is the chair of the audit and risk committee at HHI. He has held various senior financial positions, including 21 years as chief financial officer on the main board of Laird Plc from 1994 to 2015. He is a non-executive director and chairman of the audit committee of Spirent Communications Plc, a position he has held since 2015. Since 2017, he has been a non-executive director of East and North Hertfordshire NHS Trust. Jonathan is a member of the Institute of Chartered Accountants of Scotland.

#### Zoe King

Zoe is a senior independent director at HHI. She is also a director of Evelyn Partners Investment Management Limited, specialising in the management of private client portfolios, and also acts as an independent director to the Dunhill Medical Trust investment committee as well as being a member of the Trinity College Oxford investment committee, the Carvetian Capital Fund investment committee and the Stramongate S.A. shareholder advisory committee. Zoe was formerly a vice president at Merrill Lynch Mercury Asset Management and a fund manager at Foreign & Colonial Investment Management. She graduated from Oxford University in 1994.



#### **Richard Cranfield**

Richard is a director on the board of HHI. He was a partner at Allen & Overy LLP, having joined them from university in 1978. He has now retired from this role but remains as a senior advisor. Richard is global chairman of the Corporate Practice and co-head of its Financial Institutions Group. He was appointed global head of Corporate in 2000, and in 2010 took a step back from management to focus on client relationships. In June 2019, he was appointed to the board of IntegraFin Holdings Plc, becoming chair in October 2019. IntegraFin Holdings Plc is a FTSE 250 company, the ultimate owner of the investment platform provider Transact.

#### Francesca Ecsery

Francesca has over 30 years' experience working in both blue-chip companies and start-ups and has special expertise in multiplatform consumer marketing, branding and commercial strategies. She was previously a non-executive director at Marshall Motor Holdings PLC, Share PLC and Good Energy Group PLC and has held various senior positions in consumer-focused industries including the digital, retail and leisure and travel sectors. Francesca's previous executive roles include at McKinsey, PepsiCo, Thorn EMI, Thomas Cook and STA Travel.

## **Previous publications**

Readers interested in further information about HHI can read our previous annual overviews and update notes by clicking on the links in Figure 24 below. You can also read the notes by visiting our website.

Figure 24: QuotedData's previously published notes on HHI

Title	Note type	Publication date
The trust that delivers	Initiation	26 November 2019
Able to commit to the dividend	Update	20 May 2020
Robust high yield	Annual overview	4 December 2020
A taste of more to come	Update	25 August 2021
Last man standing	Annual overview	26 April 2022
Does what it says on the tin	Update	21 December 2022

Source: Marten & Co





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