



Caledonia Investments

Investment companies | Initiation | 15 July 2024

Time, well invested

Caledonia Investments (CLDN) is a self-managed trust that, at its heart, aims to be about backing companies, with strong market positions and fundamentals, for the long term. CLDN buys to hold, targeting long-term compounding real returns from its portfolio. It believes that this investment strategy means that it can ignore the gyrations of fickle markets and exploit secular growth trends rather than short term cyclical opportunities.

CLDN's £3bn of net assets is invested across a focused portfolio of: public companies that the manager believes are good quality; carefully-chosen and (as its history of realisations might suggest) conservatively-valued direct, predominantly UK headquartered mid-market private companies; and private equity funds, investing in North American and Asian private companies.

CLDN says that its culture is underpinned by the long-term support of the Cayzer family, which it feels makes it akin to a listed family office. It says this allows it to invest time in nurturing its team, and in building its relationships and understanding of the companies that it invests in.

CLDN feels strongly that the interests of the management team and shareholders are wholly aligned. Few listed funds have an explicit objective of growing shareholders' capital and income in real terms, but CLDN does, and has a long track record of success in this regard, having grown its NAV by 160% over the 10 years to end June 2024.

Inflation-beating returns

CLDN's aim is to generate long-term compounding real returns that outperform inflation by 3%-6% over the medium to long term, and the FTSE All-Share index over 10 years.

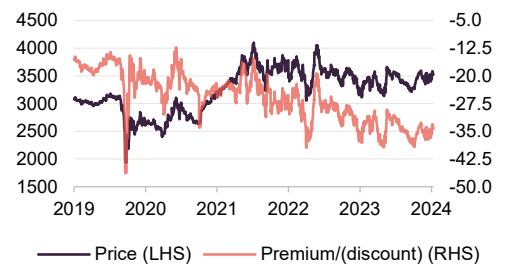
Year ended	Share price total return (%)	NAV total return (%)	Inflation – CPIH (%)
31/05/2020	(7.4)	(5.6)	0.6
31/05/2021	15.8	22.7	2.2
31/05/2022	30.4	25.8	7.8
31/05/2023	(7.3)	4.9	7.9
31/05/2024	7.5	7.8	2.8

Source: Morningstar, Marten & Co

Sector	Flexible Investment
Ticker	CLDN LN
Base currency	GBP
Price	3,525p
NAV	5,358 ¹ p
Premium/(discount)	(34.2%)
Yield	2.0%

Share price and premium/(discount)

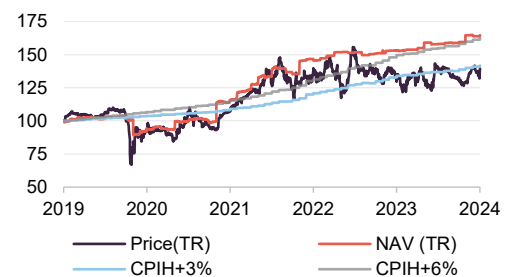
Time period 30/062019 to 10/07/2024



Source: Morningstar, Marten & Co

Performance over five years

Time period 31/05/2019 to 31/05/2024



Source: Morningstar, Marten & Co

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Domicile	England & Wales
Inception date	8 Dec 1928
Manager	Self-managed
Market cap	£1,912.4m
Shares outstanding (exc. treasury shares)	54,252,577
Daily vol. (1-yr. avg.)	38,744 shares
Net cash	7%

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[Click for CLDN's peer group analysis](#)



Analysts

James Carthew

jc@quoteddata.com

Matthew Read

mr@quoteddata.com

David Johnson

dj@quoteddata.com

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Generating real, absolute returns, over the long term

Objective

Growing the real value of net assets and dividends

In line with its strategic objectives of growing the real value of its net assets and dividends, while managing investment risk for long term wealth creation, CLDN has set itself the target of generating long-term compounding real returns that outperform inflation by 3%-6% over the medium to long term, and the FTSE All-Share index over 10 years.

Meeting its objectives

As we show in Figure 10 on page 16, the performance objectives have been achieved comfortably, and on the dividend front, as we show in Figure 15 on page 20, CLDN has grown its dividend well ahead of inflation. It is considered a leading AIC dividend hero, having grown its dividend each year for 57 consecutive years.

However, none of the portfolio is managed to beat a benchmark. For example, the equity managers say that they buy companies they believe will generate long term compounding returns, not companies that everyone else is buying just because they dominate an index.

CLDN has evolved from a family-run shipping business established in the late 1800s to a broadly diversified global investment trust today, that the team feels offers something akin to a family-office service but makes it available to shareholders of all sizes. The founding Cayzer family still owns about 49% of the company and a number of their representatives sit on the board (see pages 23 and 24). CLDN believes that this has nurtured a culture of long-term thinking and an entrepreneurial environment, but with a measured approach to risk.

Letting the companies drive the returns

The CLDN team says that experience has shown them that investing in companies and allowing them to drive value, rather than engaging in short-term trading, delivers very good returns.

Investment approach

Investing in high quality companies

CLDN's approach incorporates three investment strategies, each of which it says are fundamentally doing the same thing – seeking to identify and back high quality and growing companies, while aiming to manage company specific risks through diversification, both by company, market and geography and investing time in understanding the companies and what drives returns through extensive due diligence – but in different areas of the market.

'Time is our friend'

CLDN believes in the power of compounding returns over long periods of time. It says that taking a long-term view and being patient have been key to its success. It argues that, as a self-managed trust, it is not constrained by a need to meet short-term performance objectives or comply with fixed-life fund cycles. The team is focused solely on CLDN's success, with incentivised designed in such a way as to be aligned with shareholders, and is not distracted by running outside money or the need to fundraise.

CLDN has access to revolving credit facilities for working capital purposes but has no permanent debt. Investments are funded off its balance sheet.

CLDN says that accomplishing its objectives requires a great team of people and a willingness to tap into outside expertise when appropriate.

Everything is managed from one office. Strategy is set by the CEO with support from the executive team. The board provides oversight, but it is not involved in day-to-day decisions. However, it will sign off material investment decisions, such as a new investment or realisation in the private capital portfolio.

Strategy is set by the CEO and the board has an oversight function

Day-to-day investment decisions are signed off by an investment committee

All investment decisions are signed off by an investment committee made up of CEO Mat Masters, CFO Rob Memmott, company secretary Richard Webster, and the team heads – Jamie Cayzer Colvin (head of funds), Tom Leader (head of private capital), Ben Archer (co-head of public companies), and Alan Murran (co-head of public companies).

They find that debating the merits of each investment decision promotes a culture of long term ownership, in line with CLDN's overall ethos.

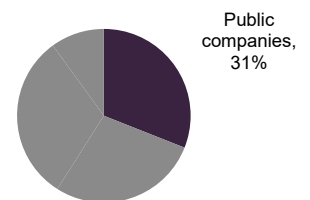
Three pools

CLDN's capital is invested across three pools - each has a strategic allocation and target return. The three investment strategies deliberately address large markets, which CLDN expect will offer attractive long-term opportunities.

Figure 1: Three pools

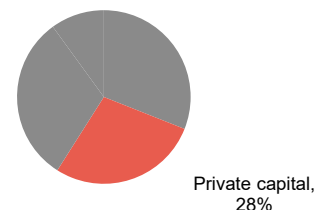
Public companies:

- Strategic allocation 30%–40%
- 10-year return 8.6% per annum



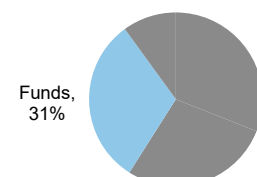
Private capital:

- Strategic allocation 25%–35%
- 10-year return 13.9% per annum



Funds:

- Strategic allocation 25%–35%
- 10-year return 17.3% per annum



Source: Caledonia Investments

Public companies

Capital and income pools of public companies

The public companies allocation is run by a single team and is not managed to any benchmark. The strategic allocation to this part of the portfolio has been set at 30%–40%, but this pool of assets is further subdivided into a capital portfolio – headed up by Alan Murran – and an income portfolio – headed up by Ben Archer. Altogether, they hold about 30 stocks.

High quality, well-understood businesses

In both cases, these are global portfolios of high-quality businesses that the team feels that it has a good understanding of. These companies should have underlying growth and pricing power. Companies with little trading history, unprofitable companies, and recent IPOs are discounted. There is also a general aversion to banks and companies sensitive to commodity price fluctuations.

Targeting 10% a year on the capital portfolio and 7% a year on the income portfolio

The portfolios are invested to achieve a total return target of 10% a year on the capital portfolio and 7% a year on the income portfolio.

The capital portfolio is unconstrained. CLDN says that, given the importance ascribed to the quality of these businesses, many will pay a dividend, and this part of the portfolio makes a meaningful contribution to the trust's revenue account.

The team says that the income portfolio, valued at £251m (currently 26.5% of the public companies portfolio) provides a reliable income stream to cover a portion of CLDN's cost base and dividend.

Think about what might go wrong

The team says that it does a great deal of due diligence on potential investments. The outlook for these companies is considered over the long term and emphasis is placed on determining what might go wrong with their thesis. Companies that appear to be good at optimising returns on capital are favoured. They should have robust balance sheets.

Do your research and be nimble when the chance arises

The team says that it will form a view of an appropriate valuation for a stock through extensive due diligence and financial modelling. Nevertheless, it acknowledges that periods of stock market volatility – such as the March 2020 COVID panic – can provide an opportunity to invest at attractive prices (as we show when discussing Oracle on page 14 and Watsco on page 15). CLDN says that it is important that they have done the work ahead of time and then can be nimble when the chance arises.

When stocks get more expensive, they are reassessed against the 10% per annum long-term target. The team may trim or add to positions on market volatility, but turnover is generally low.

3.5% yield target on cost to support CLDN's progressive dividend policy

CLDN says that, recognising that higher yields are often associated with riskier businesses, the yield threshold for a stock to be considered for inclusion within the income portfolio is now 3.5% on cost (down from 4.5%). The team wants to hang onto good quality businesses, and so any income stock that re-rates so that its running yield falls below this level may be retained within the portfolio. Given the target of growing investors' income in real terms, CLDN feels that it is important that these stocks offer good dividend growth prospects. However, the team takes a portfolio approach, including a mix of higher-yielding lower growth stocks as well as lower-yielding but faster-growth companies.

(Commentary on the recent performance of this pool is provided on pages 18 and 19).

Private capital

Focused portfolio of private companies

This part of the portfolio is invested in a target portfolio of six to eight companies with the aim of generating a total return target of 14% a year and a 2.5% yield on cost. The strategic allocation to this area is 25%–35%. However, it is currently towards the lower end of that range following the sale of 7IM (see page 7).

CLDN partners with management to drive improvements; leverage used conservatively

The 10-strong private capital team is led by Tom Leader. It is focused on origination, valuation and working to support value creation within investee companies. CLDN says that unlike traditional private equity investors, its long-term focus means that the team have a buy-to-own philosophy rather than buy-to-sell.

The private capital allocation is composed of direct investments focused on high-quality, mainly-UK headquartered, mid-market companies.

Good quality businesses with a path to improving profitability

Typically, CLDN will invest £50m–£150m in these businesses for a controlling stake (although there are some minority positions within the portfolio). CLDN sees itself as partnering with these companies. Value is created by improving the underlying business rather than financial engineering.

Leverage is used conservatively, typically in a range of 2x–2.5x. CLDN says that makes this part of the portfolio much less sensitive to interest rates and helps facilitate the payment of dividends.

CLDN is wholly aligned with the underlying management teams

Given the income requirement and CLDN's conservative approach, target companies must be good-quality, EBITDA-positive (they are unlikely to buy a loss-making company), and have a clear path to increasing profitability. When assessing potential investments, maintenance capex is factored into their deliberations. CLDN tends to avoid capital-hungry businesses and is happy to support sensible accretive bolt on acquisitions, but is unlikely to seek out a buy-and-build strategy (7IM is a good example of this – see page 7).

CLDN likes to back good management teams, but is happy to make changes where necessary, for succession reasons for example, and can tap into its network to help source talent. CLDN seeks to align with management by investing in the same ordinary equity as them. In addition, as an evergreen fund, CLDN says that it can be a genuine long-term backer of these businesses, and that helps build trust.

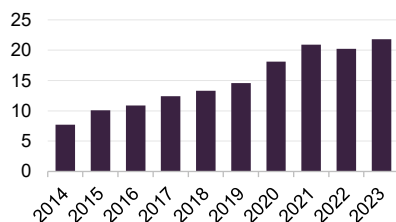
CLDN says that it works with the management team, not looking to interfere with the day-to-day running of the company, but rather to provide a strategic partner and, when needed, capital for investment and acquisitions.

Realisations

Unlike a typical private equity investor, there is no fixed timeframe for realising these assets and CLDN says that it will happily continue to hold them as long as it sees long-term growth potential. However, it adds that all of these investments are for sale at the right price.

As one example, Deep Sea Electronics – a business that CLDN bought in 2018 for equity of £117.2m and short-term debt of £50m that was subsequently repaid – was

Figure 2: 7IM AUM growth



Source: Caledonia Investments

one that the team was happy to hold for the long term. However, Genarac Holdings – a US strategic buyer – was keen to acquire the company and CLDN sold its stake for net proceeds of £242.2m in 2021, making a return of 2.0x in three years.

There is no proscribed upper limit for the size of a successful investment within the portfolio, but CLDN are conscious of single asset risk.

Seven Investment Management

Seven Investment Management was a recent success. In 2023, CLDN's stake in that business was sold to Ontario Teachers' Pension Plan Board for £255m, crystallising a return of 2.3x on cost and a 15% IRR.

CLDN acquired a 94% stake in the business for £74m in September 2015 and topped this up with £54m of follow-on capital, although this was offset by £42m of dividends.

CLDN's investment thesis for long term ownership was to expand direct to consumer distribution, invest in people and operations and management succession. A new CEO was appointed in 2019 and a new chair in 2020.

7IM implemented a strategic shift under CLDN's ownership, expanding its reach to retail customers, with a shift to a 'platform led' wealth manager model.

7IM's AUM grew from £7.7bn in 2014 to £21.8bn at the end of Q3 2023. Much of this was organic, however 7IM also acquired Tcam in 2018, Partners Wealth Management and Find a Wealth Manager in 2020, and Amicus Wealth in 2023.

(Commentary on the recent performance of this pool is provided on page 19).

Private equity funds

Funds provide exposure to things that the team could not do on its own

The strategic allocation to this area is 25%–35% and the total return target is 12.5% per annum. The funds allocation aims to provide diversified long term returns in geographic markets that counterbalance CLDN's quoted equity and UK-centric private capital investments. This part of CLDN's portfolio covers about 74 funds (including some funds of funds), managed by 42 managers, with over 600 underlying companies.

The allocation is split currently between North America (59%) and Asia (41%). Globally, market activity has slowed over the last 18 months, although there was a pick-up in North America in Q1 of 2024. The team is expecting relatively depressed levels of activity in Asia to continue for a while yet.

CLDN wants to see evidence that the underlying General Partner's (GP) approach is working before making an investment with them. Usually, therefore, CLDN will typically not invest until the GP is launching its second or third fund. The team does not tend to invest in first time funds, unless they are backing a team that has spun out from a manager they know well.

CLDN emphasises that there is no benefit to the GPs to writing up valuations (because fees are based on committed capital and crystallised capital gains) and so there is often a big jump in the value of a position on realisation.

At end March 2024, CLDN had outstanding commitments of £377m that it expected to be drawn over three to four years. That was balanced against cash of £227m and

CLDN's £250m undrawn credit facility. CLDN observes that it expects a number of its US managers to be fundraising over the next 12-18 months, as broader market conditions for exits in this market improve.

North America

US lower mid-market buyouts, a hard to access part of the market for UK-based investors

The North American exposure is to lower-mid-market buyouts, a part of the market that is traditionally hard for UK-based investors to access. Often, they are the only European investor in these funds, and have an advisory board seat for 80% of the funds. The team says that there is less competition for deals in this part of the market and typically this represents the first institutional money being invested in these companies. The GPs provide knowledge, resources, and capital. They may also add some leverage. Exits tend to be to strategic buyers alongside mid-market private equity players.

Typically, CLDN is making primary investments into four or five new LPs each year and can also participate in the secondary market. Three of these deals will be with GPs that they have backed before, and the balance will be with new GPs.

The team considered whether it should get exposure through co-investments, but decided that this did not make sense from a risk perspective in its chosen area of lower mid-market.

The weighted average life (time elapsed since first investment) of CLDN's North American primary fund investments is about 4.0 years. Most private equity LP structures are established with 10-year lives and will typically look to hold investments for between four and seven years. Hence a weighted average life of 4.0 years might suggest that these funds contain a number of relatively mature investments.

New Heritage Capital

To illustrate the approach, CLDN recently provided investors with more information on its investments with New Heritage Capital, a mid-market (enterprise value of \$50m–\$200m) buyout firm based in Boston with a focus on business services, healthcare services and specialised manufacturing.

It aims to take control of and then add value to the companies that it invests in but likes the family/founder owners of these businesses to retain an investment. Typically, New Heritage Capital is the first institutional investor in these companies.

The first New Heritage Capital fund was launched in 2006. CLDN identified it as a potential partner in 2015 but made its first commitment of \$20m to New Heritage Capital's \$260m Fund III in 2019 and then a further \$30m to its \$438m Fund IV in 2024. Each of these funds tends to make 10–12 investments at a rate of about 1–3 investments per year.

As at 31 March 2024, the Fund III investment was valued at 2.0x CLDN's investment. Exits achieved by 31 March 2024 included [Revela Foods](#) and [Carnegie](#) at a premium to NAV.

Asia

In Asia, CLDN holds funds that give it exposure to buyout (through funds-of-funds), growth, and venture capital in non-cyclical, new economy sectors. These sectors, such as healthcare and technology, tend to benefit from underlying demographic

trends. The end markets for some of these products and services may be outside Asia, in the US, for example.

While these are investments in relatively young, growing companies, CLDN's focus is on companies that it considers to have proven business models.

Breaking down the 41% of the fund's pool that was invested in Asia at end March 2024, 23% was in directly-owned funds and 18% is invested through fund of funds providers such as Asia Alternatives, Axiom, and Unicorn.

The team observes that, as the private equity market is less mature in Asia, exit opportunities are provided mainly by IPOs and trade sales. Exits have been impacted by market volatility and geopolitical uncertainty. Consequently, the CLDN team feels that the pace of distributions could take longer to improve in Asia.

The weighted average life of CLDN's Asian investments is about 5.1 years.

(Commentary on the recent performance of this pool is provided on page 19).

ESG

CLDN aims to be a responsible investor and does not seek to profit from things that do damage to the environment or society without a strategy for change. It does not operate a list of banned sectors or companies; rather, investments are considered individually and an assessment of ESG factors is built into all stages of the investment process. A responsible investment/responsible corporate working group chaired by the CEO oversees CLDN's efforts in this area.

Within public companies, the CLDN team exercises its voting rights at shareholder meetings of portfolio companies. Every voting decision is considered by the team rather than being outsourced to a third party.

The approach naturally excludes many polluting industries and consequently the scope 1 and 2 carbon emissions of CLDN's public companies allocation are well below those of the MSCI World Index.

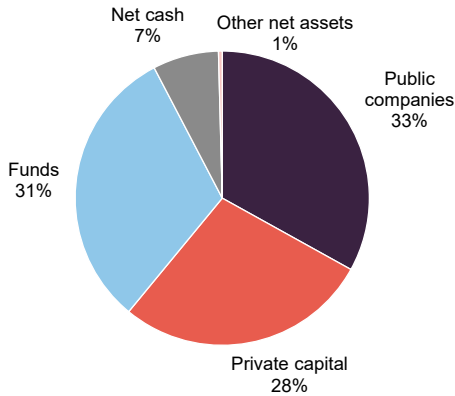
Within the private capital allocation, where CLDN is represented on the boards of these companies, CLDN monitors a range of KPIs and requires the companies to document progress against these. The team finds that this discipline adds value on exit.

Within the funds allocation, CLDN maps and monitors ESG matters into due diligence, portfolio monitoring and General Partner engagement.

CLDN is seeking to reduce its own net greenhouse gas emissions and wants companies that are significant emitters to reduce their emissions. It expects the businesses in which it invests to target net zero emissions by 2050.

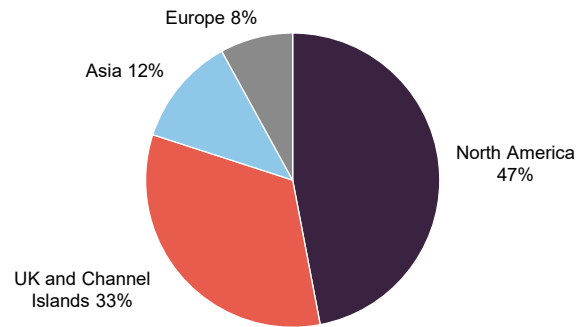
Asset allocation

Figure 3: Split of portfolio by type as at 30 June 2024



Source: Caledonia Investments

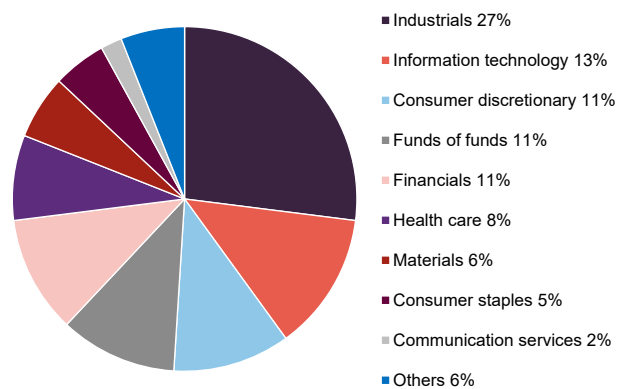
Figure 4: Split of portfolio by geography as at 30 June 2024



Source: Caledonia Investments

CLDN's asset allocation at end June 2024 reflects the relatively recent disposal of 7IM (see page 7), which reduced the exposure to private capital. Other net assets include the freehold on the trust's headquarters in Buckingham Gate.

Figure 5: Split of portfolio by sector as at 30 June 2024



Source: Caledonia Investments

Top 10 holdings

Figure 6: CLDN 10-largest holdings as at 30 June 2024

	Business	Value (£m)	% of NAV 30/06/24	% of NAV 31/03/23	Change (%)
Cobepa	Investment company	177.2	6.0	6.3	(0.3)
AIR-serv Europe	Forecourt vending	170.2	5.8	-	5.8
Stonehage Fleming	Family office services	168.5	5.7	5.1	0.6
HighVista Strategies	Funds of funds	140.0	4.8	4.1	0.7
Liberation Group	Pubs, bars and inns	135.8	4.6	4.7	(0.1)
Cooke Optics	Cine lens manufacturer	110.7	3.8	4.4	(0.6)
Microsoft	Software	89.5	3.0	2.4	0.6
Oracle	Software	88.7	3.0	2.5	0.5
Axiom Asia Funds	Funds of funds	79.2	2.7	3.0	(0.3)
Watsco	Ventilation products	78.3	2.7	2.5	0.2
Total		1,238.1	42.1		

Source: Caledonia Investments

Looking at a selection of the top 10:

Cobepa

Cobepa (cobepa.com) is a Belgian investment company that was established in 1957 and has a number of similarities with CLDN. Cobepa manages around €4.7bn on behalf of a growing number of families, including initially some of those behind InBev. CLDN first invested by acquiring a stake from BNP Paribas around 20 years ago. CLDN director Will Wyatt sits on its board.

Cobepa makes €50m–€300m investments in European and US companies with established and proven business models. The portfolio is diversified across around 20 companies.

The CLDN team says that Cobepa has provided about a 12% return pretty consistently, including a growing dividend. It has also been a source of investment ideas. CLDN can choose to co-invest alongside Cobepa if it finds a deal attractive. For example, BioAgilytix was a Cobepa deal. CLDN invested £23m in the company in 2019 for an 8.8% stake and eventually sold the majority of its holding in 2021 for \$183m. Similarly, if the CLDN private capital team came across a deal that it wanted to do but would ordinarily be too large for the trust, Cobepa could co-invest.

CLDN says that the majority of the businesses within the Cobepa portfolio continue to trade well, with many delivering good performance and valuation progression.

AIR-serv Europe

AIR-serv (air-serv.co.uk) was CLDN's most recent private capital investment. It is a UK-headquartered forecourt vending machine business with around 22,000 machines installed across its Air, Vac and Jet Wash ranges. CLDN put up £142.5m for a 99.7% stake, management invested £0.5m, and bank debt facilities contributed

£60m, to finance the acquisition. The deal was a corporate carve-out from CSC ServiceWorks, a US firm focused on laundry services, which retained the AIR-serv operations in the US.

The business was founded in 1948 and now has operations in the UK and Ireland, the Benelux, France, Germany, and Spain.

The forecourt machines are operated either on a rental or revenue share basis. A programme of shifting the machines to work with contactless rather than coins has made them easier to manage and monitor remotely. CLDN says that the business is trading well; it has been able to pay down some of the debt from cashflow, and the equity has been written up in value. CLDN feels that the ROI from the machines is good, and there is the opportunity to expand the business and improve efficiencies and cash generation.

CLDN says that the business has reported year-on-year growth, trading ahead of expectations. Having been held at equity purchase cost since acquisition in April 2023, the business is now valued on an earnings basis, leading to an increase in value of £28m in CLDN's NAV. Growth has been further supported by the addition of over 1,000 machines to the portfolio, supported by £12m of capex.

Stonehage Fleming

Stonehage Fleming (stonehagefleming.com) is a family office business serving high-net-worth clients, offering them wealth planning advice, accounting, tax advice, and other services.

The CLDN team says that Stonehage Fleming's business has the attractive long-term growth dynamics of the ultra-high net worth market. It also says that the business also benefits from a geographic and product-based acquisition strategy, with significant investment made in its technology platform and people.

The firm has expanded through M&A. Stonehage has its roots in South Africa; the management team bought the firm out of ABSA in 2005. 2015 saw the merger with Fleming Family & Partners, and CLDN took a 35% stake (now 37.2%) in 2019. The most recent deals were the acquisition of Maitland's private client services division in 2022 (which added a presence in Monaco, Malta, the Isle of Man, Guernsey and Mauritius), and 2023's purchase of Stellenbosch-based investment management firm, Rootstock Investment Management.

CLDN says Stonehage Fleming continues to deliver good revenue and margin growth across each of its family office, investment management and financial services businesses, driven by client wins and increased activity levels.

HighVista Strategies

HighVista (highvistastrategies.com) is a Boston-based alternative asset manager with about \$10bn of AUM and a 20-year track record. It acquired abrdn's \$4bn US private equity business and the 30-strong team managing that in July 2023. It just closed its \$675m Fund X. HighVista's private equity funds focus on the lower mid-market (small, privately held companies, typically with enterprise values less than \$150m). It partners with sub-\$500m specialist private equity sponsors, co-investing directly into founder-owned and founder-led businesses in the US, and opportunistically acquiring lower-middle-market secondary interests.

Liberation Group

Liberation (liberationgroup.com) is a Jersey-based business operating over 130 pubs across the Channel Islands and Southwestern UK, offering 400 rooms, with additional income from cigarettes and alcohol importation and distribution in the Channel Islands. The group owns two breweries (Liberation, brewed in the Channel Islands, and Butcombe Brewing Company, based in Bristol and with distribution and bottling facilities in Bridgwater, Somerset).

The pubs are a mix of managed and tenanted sites. The offering is food-led but pitched at a more affordable level than its closest rival.

Since CLDN backed the business in a £118m deal in 2016, it has expanded with acquisition of a portfolio of 21 pubs from Wadworth during lockdown and a merger with Cirrus Inns in December 2022. CLDN now has an 83.6% stake in the business.

In 2019, CLDN brought in Jonathan Lawson (ex-Greene King) to run the business. The CLDN team says that this is a defensive, asset-backed business generating robust cash flow from its Channel Islands operations. It adds that there is scope for capital growth generated through targeted capex within the UK estate, both enhancing current assets and the acquisition of additional pubs, and that value can also be added through market share gains and synergies from acquisitions.

CLDN says that Liberation has been adversely impacted by the cost-of-living crisis, reducing consumer discretionary incomes and sustained cost inflation, particularly UK energy costs. CLDN says that profitability and revenue growth continues to improve, and the optimisation of the Cirrus Inns business is ongoing.

Cooke Optics

Cooke Optics (cookeoptics.com) has a 120-year track record of producing high-quality lenses, various iterations of which accompanied the development of cinema, and it continues to innovate. In 2013, the company was honoured with its own Oscar for services to filmmaking.

The CLDN team says that Cooke's heritage is an important part of the value of the business. It adds that generations of filmmakers have trained on Cooke lenses and the signature look that they produce helps underpin demand. Third-party distributors rent Cooke products to production companies as part of a bigger package of production equipment. CLDN's team says that this arrangement removes the need for production companies to finance purchases of kit and so makes it more affordable.

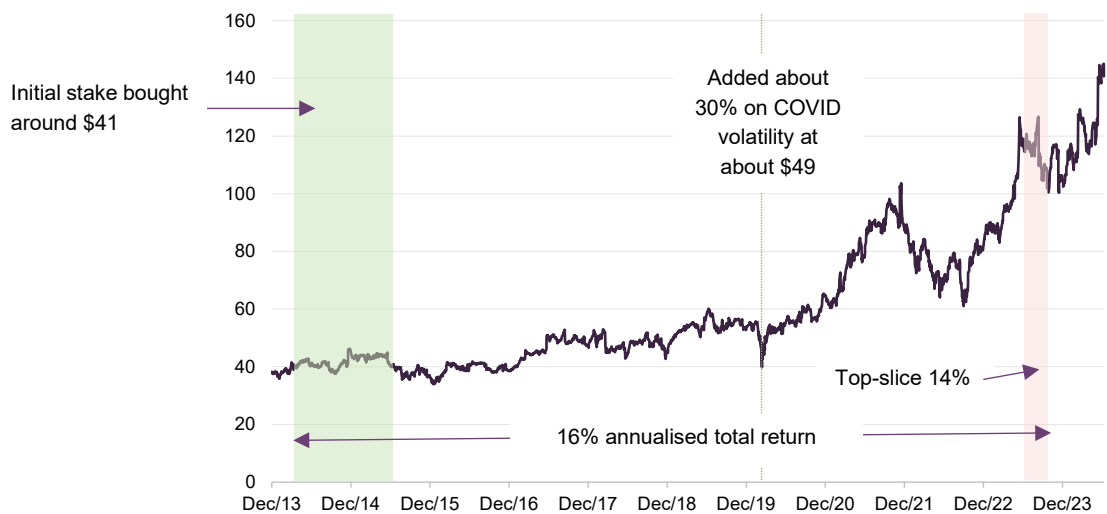
New product development is a key part of the story for CLDN. It highlights that Cooke recently created a new business unit to develop software-enabled products for post-production, VFX, virtual production, animation, and gaming.

Disruptions to film and TV production associated with the pandemic, and then the Hollywood writers' and actors' strikes, have held back short-term performance, but CLDN is pleased to see improvement in demand for Cooke Optics' core products and the success of the new SP3 'prosumer' range, which gives access to Cooke's expertise but at a lower price point than its traditional merchandise. CLDN was pleased to see the resolution of the strikes in November 2023.

Oracle

Within the public companies portfolio, Microsoft and Oracle give CLDN exposure to the AI theme that has been driving markets, and consequently each have returned double digit annualised returns since initial investment. CLDN invested in Microsoft when it was out of favour and has ridden the recovery since.

Figure 7: Oracle share price (USD)



Source: Bloomberg, Caledonia Investments, Marten & Co

CLDN made its initial investment in Oracle in 2014 and this was one of the stocks that was topped up in the market panic of March 2020. The team says that it was attracted by the growth opportunity and improvement in earnings quality that Oracle's transition to a subscription-based, cloud model was bringing. It adds that substantial share buybacks have helped enhance returns (Oracle bought back around half its stock over a decade).

The position was trimmed when the price spiked on the initial excitement around AI. Over the period shown in Figure 7, CLDN generated a 16% per annum annualised return on this investment.

Axiom Asia Funds

Axiom Asia Private Capital (axiomasia.com) is headquartered in Singapore and has branches in Taiwan and China. It invests across Asia including investments in Japan, Australia, and South Korea. Underlying holdings are in growth sectors such as TMT, retail, consumer, and healthcare.

Axiom Asia manages nine private equity funds of funds, with total commitments of over \$7bn. Its funds are diversified across mid-market buyout, growth, and venture capital. CLDN says that many of these underlying funds are hard to access.

Watsco

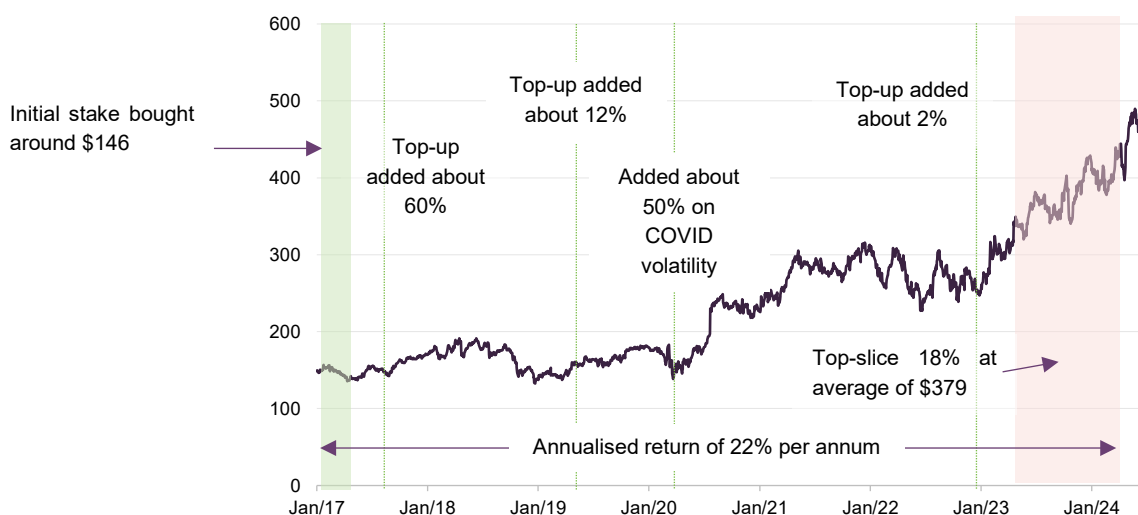
Watsco (watsco.com) is a heating, ventilation, air conditioning, and refrigeration distribution business. It is a \$22.1bn market cap listed company operating a buy-and-build business strategy that has allowed it to become a market leader in a highly fragmented market. Watsco has also often collaborated with OEM Carrier Global

when making acquisitions, investing in these through a number of joint ventures that Watsco controls.

Watsco aims to be the leading player in the geographies that it operates in, leveraging this to provide better customer service.

The CLDN team says that it has a good relationship with Watsco management. For CLDN, part of the attraction is that it is still 30% owned by the Nahmad family who have led the company since 1973 and repositioned it towards distribution in 1988. CLDN's public companies team believe that Watsco's increasing investments in technology supports market share growth and margin improvements, and also increases its attractiveness as a buyer of smaller distributors. The team feels that Watsco can deliver strong compounding of earnings.

Figure 8: Watsco share price since January 2017 (USD)



Source: Bloomberg, Caledonia Investments, Marten & Co

CLDN's initial investment was made in 2017 and since that time Watsco has grown its revenue by 68% and expanded its margins from 8.2% to 10.9%. That has helped drive a tripling of its share price.

Over the past year, CLDN has begun to take some profits from the position. Over the period shown in Figure 8, Watsco delivered a 22% annualised return.

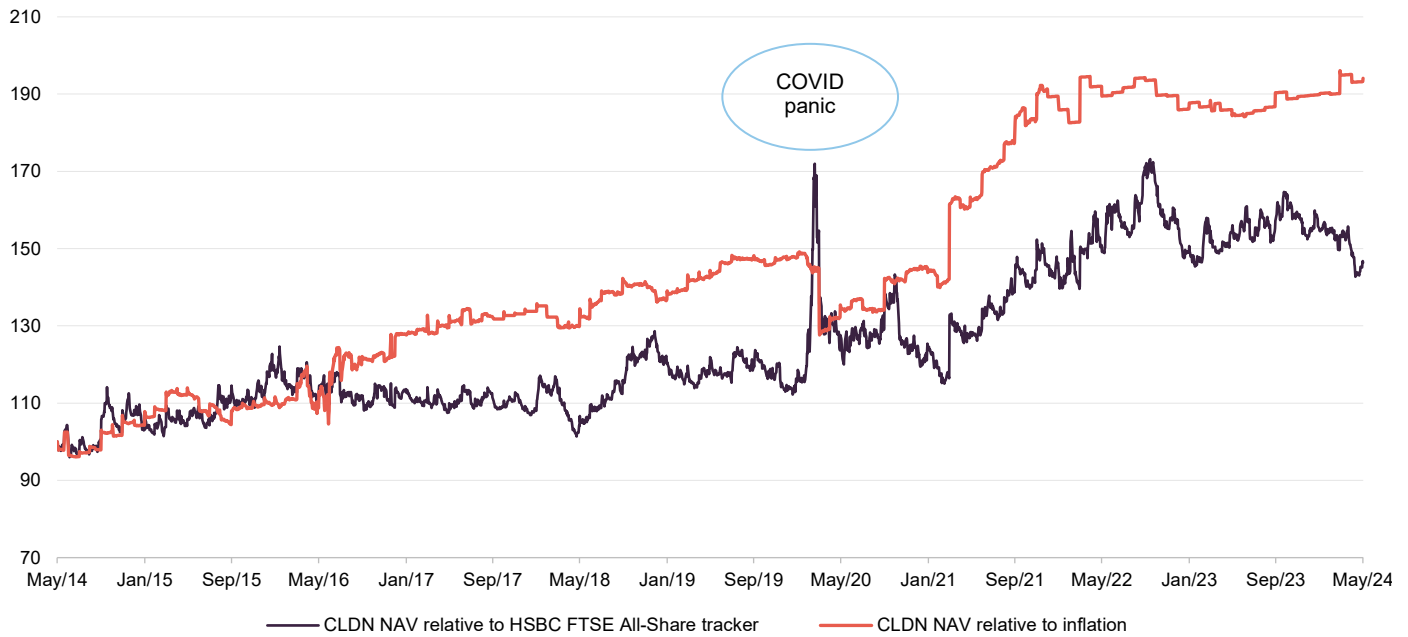
Performance

CLDN's performance is not benchmarked against any peer group, and we have not sought to do so in this note.

As a reminder, CLDN has set itself the target of generating long-term compounding real returns that outperform inflation by 3%-6% over the medium to long term, and the FTSE All-Share index over 10 years. For the purposes of this report, we have substituted the HSBC FTSE All-Share Index Fund class C accumulation units, which seeks to track the returns of the FTSE All-Share Index, for that index. As a measure of inflation, we have used UK CPIH, which is the consumer prices index including owner occupiers' housing costs.

As Figures 9 and 10 show, over the past 10 years CLDN has produced good returns relative to both the UK equity market and UK inflation.

Figure 9: CLDN NAV total return performance relative to HSBC All-Share tracker and UK inflation (CPIH) over 10 years ended 31 May 2024



Source: Morningstar, Marten & Co

Figure 10: CLDN returns for periods ending 31 May 2024

	3 months (%)	6 months (%)	1 year (%)	3 years (%)	5 years (%)	10 years (%)
Share price	6.8	0.1	7.5	30.0	39.4	112.5
NAV	3.3	4.2	7.8	42.3	64.7	157.6
Inflation (UK CPIH)	1.1	1.7	2.4	19.1	22.5	32.7
HSBC FTSE All-Share tracker	9.6	13.2	14.4	24.8	37.2	76.0
Inflation plus 3% per annum	1.8	3.2	5.4	28.4	56.9	67.1
Inflation plus 6% per annum	2.5	4.6	8.4	38.2	101.6	111.8

Source: Morningstar, Marten & Co

In NAV terms, CLDN has comfortably met its objective of beating the return on the UK market over 10 years, and over the medium-to-long term it is also ahead of its inflation plus 3%–6% per annum target.

Figure 11 shows a breakdown of CLDN's returns by investment pool over periods ending 31 March 2024.

Figure 11: CLDN returns for periods ending 31 March 2024 by investment pool

	1 year (%)	3 years (%)	5 years (%)	10 years (%)
Public companies	12.0	8.6	10.7	8.6
Private capital	12.3	23.5	13.7	13.9
Funds	2.2	17.0	16.0	17.3

Source: Caledonia Investments

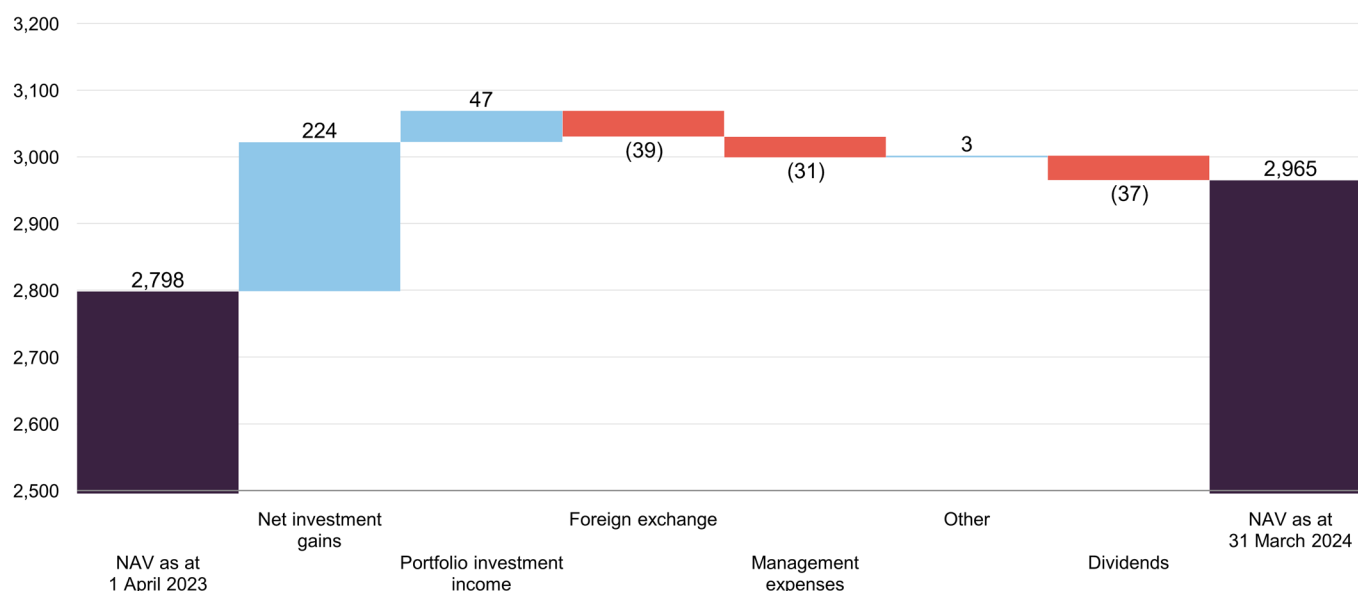
Results for the 12 months ended 31 March 2024

For the 12-month period ended 31 March 2024, CLDN generated a NAV total return of 7.4%. The dividend was increased by 4.5% to 70.3p, marking 57 years of consecutive dividend growth.

CLDN's return for the year is almost double the rate of inflation (as measured by CPIH) which was running at 3.8%, but – as discussed above – slightly behind the return on the UK market.

A sharp recovery in CLDN's income meant that the dividend was well covered by net revenue earnings of 73.3p per share.

Figure 12: Drivers of change in CLDN's NAV (£m) over the 12 months to 31 March 2024



Source: Caledonia Investments

Stronger sterling proved a headwind to returns over the financial year. At the period end, about 52% of CLDN's portfolio was in US dollars, 7% in euros, 2% in other currencies and 39% in sterling.

Figure 13 looks at the big moves within CLDN's three investment pools over the period.

Figure 13: CLDN investments and returns over FY24

	31 March 2023 (£m)	Investments (£m)	Realisations (£m)	Gains/(losses) (£m)	Accrued income (£m)	31 March 2024 (£m)
Public companies	836.9	76.5	(43.5)	79.9	-	949.8
Private capital	824.0	161.2	(255.8)	89.5	1.4	820.3
Funds	873.8	108.6	(72.0)	15.9	-	926.3
Other investments	260.2	(2.9)	(228.4)	(10.9)	-	18.0
Cash	3.1					250.9
Total	2,798.0	343.4	(599.7)	174.4	1.4	2965.3

Source: Caledonia Investments

Public companies – return 12.0% (13.7% in local currency)

With a total return of 14.0%, the £698.2m capital portion of the public companies pool was the main contributor to returns over the financial year. This was held back by adverse foreign exchange movements, which took off about 2.0% from the return.

The strongest performers were:

- Hill & Smith 49.2%
- Microsoft 44.2%, took some profits
- Fastenal 43.0%
- Oracle 38.1%, took some profits
- Watsco 37.2%, took some profits

Notable detractors were:

- Alibaba (27.9%)
- Charter Communications (21.3%)
- Croda International (19.1%), added to the position

The £251.6m income portfolio returned 6.8% (after a 1.1% hit from adverse foreign exchange movements)

The strongest performers were:

- Fastenal 43.5%, also held within the capital portfolio, the different return reflects trading activity within the stock over the period
- Watsco 37.7%
- RELX 43.0%, this was a new position during the period
- DS Smith 34.6%, received two takeover approaches during March 2024. CLDN has sold its position since the period end
- Sabre Insurance 61.4%, on a recovery in the UK motor insurance market

Notable detractors were:

- Reckitt Benckiser (24.5%), on litigation relating to its baby formula brand Enfamil
- Diageo (15.2%)

Private capital – return 12.3% (12.9% in local currency)

Realisation activity (the sale of 7IM) and good operating progress within the ongoing portfolio were the principal drivers of returns within the private capital portfolio.

We have discussed these already, but over the 12 months ended 31 March 2024:

- Cobepa returned 4.3%
- AIR-serv returned 19.4%
- Stonehage Fleming returned 18.8%
- Liberation Group returned 2.6%
- Cooke Optics returned (14.9%), the end-March 2024 valuation includes a 10% equity discount to reflect continued uncertainty around the timing and nature of the post-strike recovery (see page 13).

Funds – return 2.2% (4.3% in local currency)

CLDN's North American mid-market buyout fund exposure delivered 9.8% in local currency terms, but this was offset by weaker performance, -3.1% in local currency terms, from its Asia growth and venture capital funds.

\$59m of new commitments were made during the period. Of the money invested over the year, 63% went into North American funds and the balance was invested in Asia, and distributions from underlying funds were split 75/25 North America/Asia.

CLDN says that its North American managers are cautiously optimistic about an improvement in exit markets, with evidence of that in a growing pace of realisations over the course of 2024.

Dividend

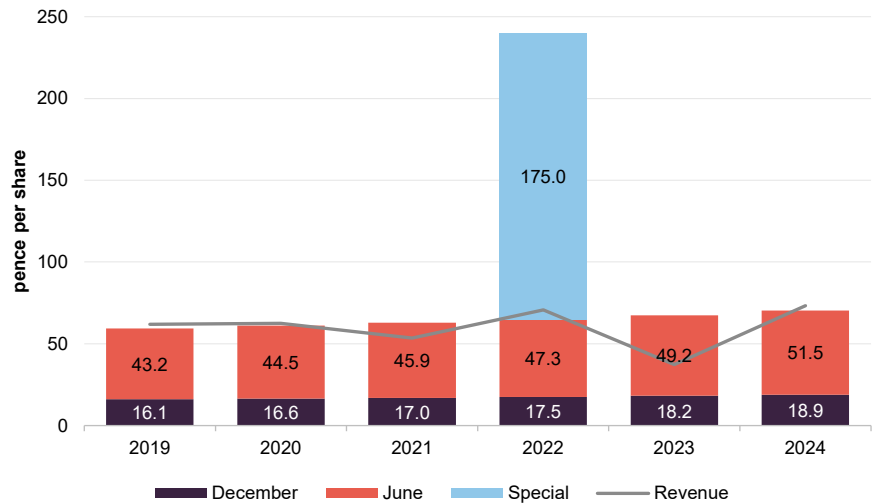
57 years of dividend growth

CLDN has built up a track record of growing its dividend every year for 57 consecutive years, making it a leading AIC dividend hero.

CLDN's revenue earnings per share reflect the mix of investments in its portfolio. The board says that it does not want the 'tail to wag the dog' though, and the portfolio is not managed to produce any target level of income. There are some years where revenues dip, as happened during the pandemic, and again in FY23. In these circumstances, the board says that it is happy to dip into reserves to maintain its dividend growth objective.

There are also some financial years where CLDN finds itself with excess cash or there has been a significant disposal. In these circumstances, the board may opt to pay a one-off special dividend. This was the case in 2017 (when CLDN sold Park Holidays) and again in 2022 (when CLDN realised its stake in Deep Sea Electronics and BioAgilytix).

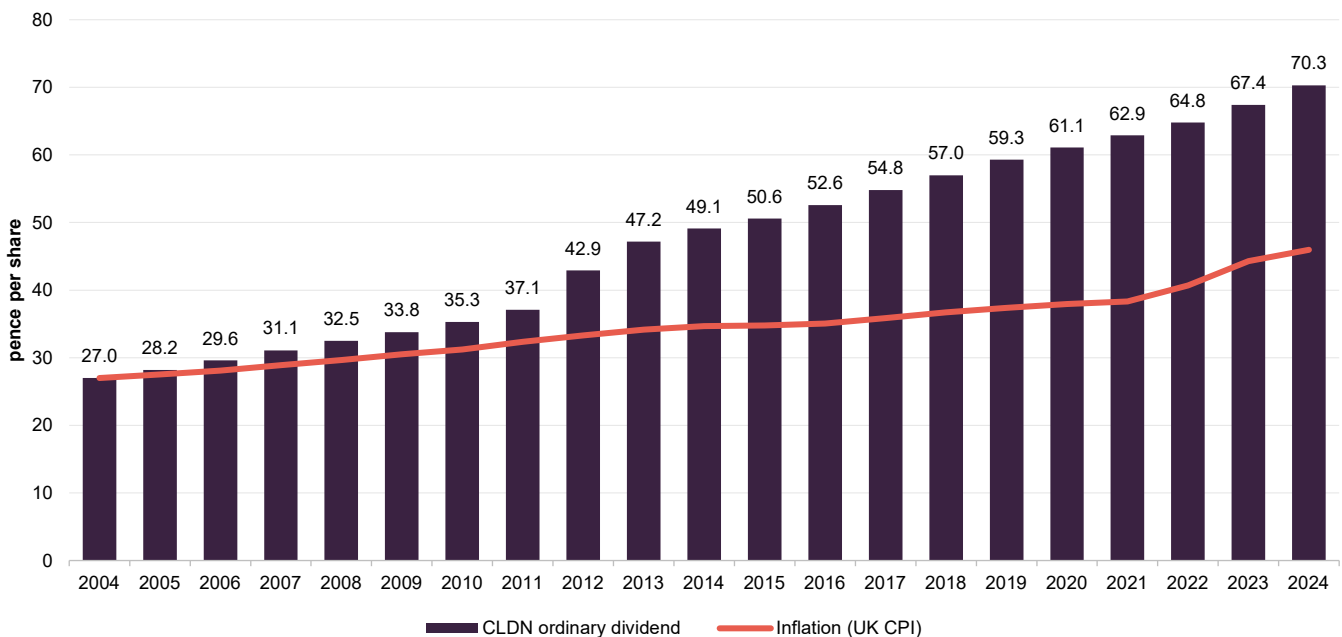
Figure 14: CLDN recent history of dividend and revenue earnings



Source: Caledonia Investments, Marten & Co

Growing shareholders' dividend income in real terms is a key part of CLDN's strategic objective. Figure 15 looks at the trust's dividend history over the past 20 years. Had the dividend merely kept pace with inflation over that period, the dividend for 2024 would have been 46p rather than 70.4p, 34.7% less.

Figure 15: CLDN dividends versus UK inflation (CPIH) over 20 years



Source: Caledonia Investments, ONS, Marten & Co

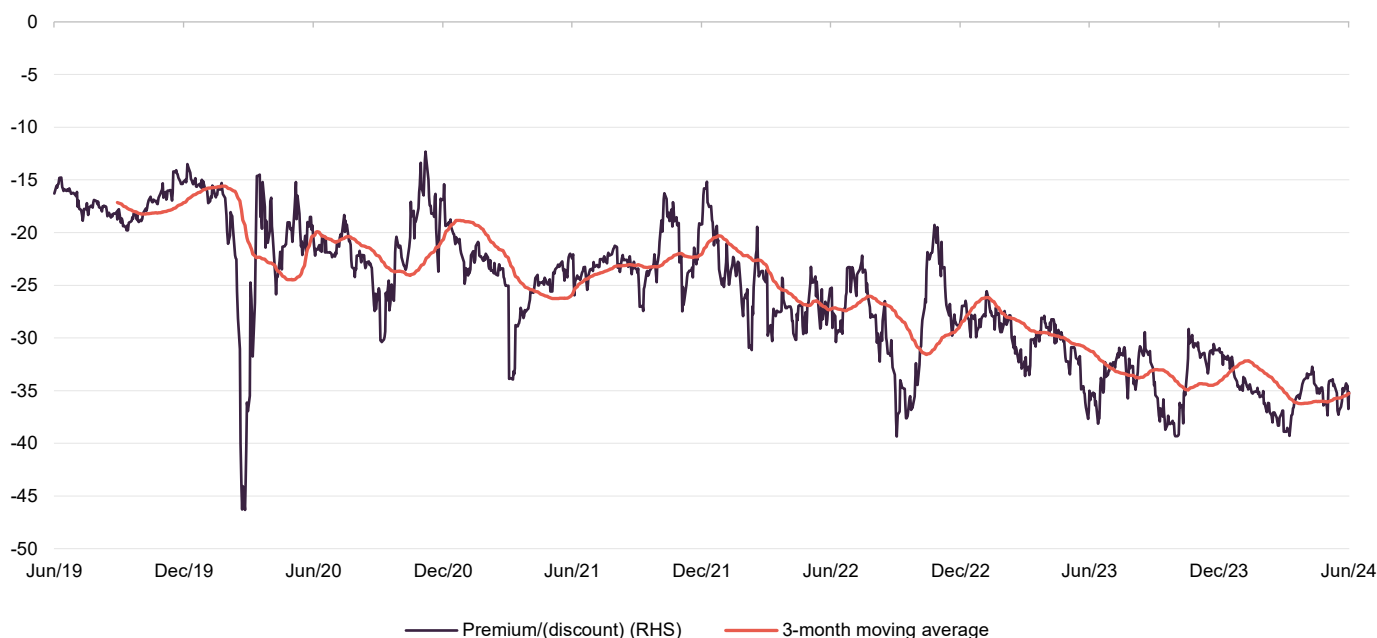
The public companies allocation contributes sufficient income to cover about half the dividend.

The income pool is biased to UK companies, reflecting the higher yields available in that market. However, the whole portfolio is generally biased to North American and UK stocks in any case.

Premium/(discount)

Over the 12 months ended 30 June 2024, CLDN's discount moved within a range of 39.3% to 29.1% and averaged 34.4%. At 10 July 2024, CLDN was trading on a discount of 34.2%.

Figure 16: CLDN discount over the five years ended 30 June 2024



Source: Morningstar, Marten & Co

The widespread market panic around the pandemic is clearly evident in Figure 16. Ironically, even as CLDN's discount was spiking out at this time, the public companies team was picking up bargains that have since helped boost CLDN's returns.

In the more uncertain environment that followed, investment company investors' preference seemed to favour large trusts with relatively liquid portfolios. Notwithstanding the attractive long-term returns that private equity trusts in general and CLDN's direct private and fund investments have generated, the majority of trusts with these exposures have de-rated.

Over the past couple of years, there has been a general widening of discounts across the investment companies sector. The cost disclosure issues that we have discussed on [our website](#) could have had an impact at the margin. However, this seems at odds with the company's ongoing buyback activity (411,085 shares bought back since the beginning of March 2024) and the conservative approach used to value CLDN's private investments.

CLDN points out that with 40% of the portfolio in cash and listed equities (which could be turned into cash relatively easily) the implied discount on the rest of the portfolio is even greater, at around 57%.

CLDN tells us that the 290,219 shares bought back in March and April were at an average discount of 36.0% and this added 10.1p to the NAV per share

The Cayzer family concert party is a long-term shareholder. Given the obligation that could arise on the concert party to make a general offer for the company under Rule 9 of The City Code on Takeovers and Mergers, to avoid that situation arising when CLDN buys back shares, at the AGM, shareholders are asked to approve a waiver of the Code's mandatory offer provisions. However, the trust would not seek to allow the concert party's stake to breach 50%.

Fees and costs

CLDN's management expenses were £31.3m in its 2024 financial year (FY23 29.9m).

Over the course of that year CLDN had 71 employees on average. Personnel expenses, which in the 2023 financial year were £21.2m (FY23 20.2m), account for the largest portion of this. Of this, £12.9m related to wages, salaries, associated taxes, and pension provision, while £8.3m related to share-based incentives.

CLDN has provided guarantees to the three pension schemes that provide pension benefits for its employees. Only one of these is still receiving contributions. All three schemes were in surplus at 31 March 2024.

Senior executives are entitled to receive options over the company's shares that are exercisable subject to service and performance conditions. All performance shares have a 10-year life.

The company also has a deferred bonus plan whereby senior employees compulsorily defer any part of their bonus in excess of 50% of their basic salary into shares. All deferred bonus awards have a three-year life.

CLDN's ongoing charges ratio for FY24 was 0.81% (FY23 0.77%). Costs related to underlying funds are excluded from this figure.

Capital structure

CLDN had 54,252,577 ordinary shares in issue and with voting rights as at 10 July 2024.

Gearing

CLDN has no permanent debt, but as at 31 March 2024, CLDN had access to £250m of revolving credit facilities for working capital purposes, which were undrawn. £112.5m provided by ING Group matures in July 2025 and £137.5m provided by RBSI matures in November 2027.

At 30 June 2024, CLDN had net cash on its balance sheet of £213.6m.

Major shareholders

The Cayzer Trust and associated individuals own about 49% of the ordinary shares between them. They are consulted on voting their shares at CLDN meetings and so form a concert party. However, the majority of the board are independent of the Cayzer Family (of the 11 board members, 3 are members of the Cayzer family), and strategy is set by the independent CEO.

AGM

CLDN's next AGM is scheduled for 17 July 2024.

Management team

As a large, self-managed trust, CLDN has an extensive team of around 20 investment specialists working on the portfolio. At its head is Mat Masters (CEO), who has been at Caledonia since 2005, most recently as head of the public companies team, and who has been in the CEO role since Will Wyatt retired in July 2022. As discussed below, Will stayed on as a non-executive director.

The rest of the executive team comprises Rob Memmott (CFO), Richard Webster (company secretary), Jamie Cayzer-Colvin (head of funds), Tom Leader (head of private capital), and Alan Murran and Ben Archer (co-heads of public companies). There is more information about the team on CLDN's [website](#).

Board

CLDN has an 11-strong board composed of three executive and eight non-executive directors. Six of the directors are independent. Biographies of each of the directors are available on CLDN's [website](#).

In September 2023, Rob Memmott (CFO) was the most recent addition to the board, replacing Tim Livett on his retirement.

David Stewart has been chair of the company since 2017 and a director since March 2015. The board has agreed that, given there has been some notable change within the make-up of the board in recent years, as long as shareholders approve, he will stay on as chair until the AGM in 2025.

The Hon. Charles Cayzer and Will Wyatt are both former members of the executive and now sit on the board as two of the three representatives of the Cayzer family (the third being Jamie Cayzer-Colvin). Charles is chairman of The Cayzer Trust Company. Will is a non-executive director of Cobepa (see page 11).

Figure 17: Directors

Director	Role	Date of appointment	Length of service (years)	Annual fee or salary and benefits FY24 exc incentive schemes (£'000) ⁴	Shareholding ⁵
David Stewart	Chair ¹	17 Mar 2015	9.3	165	6,944
Mat Masters	CEO ²	1 Apr 2022	2.3 ³	561	67,153
Rob Memmott	CFO ²	1 Sep 2023	0.9	281	2,852
Guy Davison	Senior independent director ¹	1 Jan 2018	6.5	56	8,100
Farah Buckley	Director ¹	28 Mar 2023	1.3	49	250
The Hon Charles Cayzer	Director	8 Aug 1992	31.9	52	41,092
Jamie Cayzer-Colvin	Head of funds ²	4 Apr 2005	19.3	465	244,235
Anne Farlow	Director ¹	28 Mar 2022	2.3	58	2,000
Claire Fitzalan Howard	Director ¹	22 Jul 2019	5.0	49	2,000
Lynn Fordham	Director ¹ , chair of the audit committee	1 Jan 2022	2.5	57	1,330
Will Wyatt	Director	4 Apr 2005	19.3	47	1,239,332

Source: Note 1) independent. 2) executive. 3) Mat Masters has been at CLDN since 2005, most recently as head of the public companies team. 4) Excluding short and long-term incentive schemes. Mat Masters (CEO) and Rob Memmott (CFO) are eligible for a short-term incentive scheme under which a maximum of 50% of the bonus was determined by reference to company performance and 50% by reference to individual performance objectives. Jamie Cayzer-Colvin (Head of funds) is also eligible for a short-term incentive scheme under which 25% of his bonus was determined by reference to the company's performance, 25% to his pool's performance, 35% to his pool's objectives and 15% to individual performance objectives. The value of the short-term incentive schemes for the 2024 financial year amounted to £338k, £175k and £234k for Mat Masters, Rob Memmott and Jamie Cayzer-Colvin respectively. Mat Masters, Rob Memmott and Jame Cayzer-Colvin are also eligible for a long-term incentive scheme, which take the form of nil cost options. For the 2024 financial year, the performance measurement periods ended for two-thirds of the awards granted in 2019 under the performance share scheme and for one-third of the awards granted under that scheme in 2021. The value of these long-term incentive schemes for the 2024 financial year amounted to £453k, £Nil and £647k for Mat Masters, Rob Memmott and Jamie Cayzer-Colvin respectively. Considerably more information on the director's remuneration, including the share awards, can be found on pages 90 to 108 of the 2024 annual report. CLDN publish figures for total remuneration (both fixed and variable) for each financial year. For the 2024 financial year, this amounted to £1,351k, £456k and £1,346k for Mat Masters, Rob Memmott and Jamie Cayzer-Colvin respectively. 5) Shareholding as at 30 June 2024.



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**50 Gresham Street, London EC2V 7AY
0203 691 9430**

www.QuotedData.com

Registered in England & Wales number 07981621,
2nd Floor Heathmans House,
19 Heathmans Road, London SW6 4TJ